



March 2021

Bread & Baked Goods - Ireland

“Bread is a staple item with usage almost universal in Ireland. COVID-19 has benefited the category due to more time spent at home including breakfasts and lunches. Pre-packaged bread sales increased significantly in 2020 due to lockdown and it also resulted in greater experimentation with specialty breads. However, the rise ...

February 2021

Yogurt and Drinking Yogurt - Ireland

“Yogurt has remained fairly insulated from the impact of COVID-19 though it has faced slight reduced demand from lower uptake of lunchboxes and the change in snacking habits towards in-home. As consumers look for health and comfort during the outbreak and disruption caused by Brexit, yogurt/yogurt drinks are sustaining ...

Upcoming Reports

Coffee Shops and Coffee Culture - Ireland - December 2021

Consumer Attitudes Towards Natural and Organic Food - Ireland - October 2021

Meat and Meat Substitutes - Ireland - September 2021

Butter and Spreads - Ireland - August 2021

Carbonated Soft Drinks - Ireland - May 2021

Children's Eating Habits - Ireland - November 2021

Attitudes Towards Cooking and Baking - Ireland - September 2021

Attitudes towards In-home Drinking - Ireland - August 2021

Consumer Snacking Habits - Ireland - June 2021

Cheese - Ireland - April 2021