



April 2022

Grocery Retailing - US

“After two years, COVID-19 continues to have an impact on the grocery sector. The combined pressures of supply shortages and inflation drive up prices, prompting consumers to prioritize value. Pandemic behaviors give way to new norms, as omnichannel shopping becomes commonplace. Additionally, the strides made in technology enable grocers to ...

February 2022

Convenience Store Foodservice - US

“C-store foodservice is in a unique position, as it must first consider how gas prices will affect foot traffic. Loyalty programs are an important tool in connecting in-store purchases to paying less at the pump. Supporting other trends in-store, like BFY options, trending flavors, delivery and even sustainability helps connect ...

Drug Stores - US

“Drug stores sit in a mostly comfortable position currently as the channel has seen increased sales from COVID-19 vaccinations, boosters and prescription fulfillment. While the channel holds a small lead in terms of where people shop for healthcare needs, retailers face heavy competition from the likes of mass merchandisers and ...

Back to School Shopping - US

“Back to school shopping saw a new boom in 2021, as students were excited to head back to the classroom and parents fulfilled purchases put off in the prior year. The ongoing pandemic continues to impact how consumers shop for school and what they buy, reemphasizing a need for value ...

January 2022

Consumers and the Economic Outlook - US

Circular Shopping: Resale and Rentals - US

“Consumers’ shifting sense of ownership, increased focus on value, and desire to behave more sustainably are contributing to the rise of circular shopping. While there are barriers and challenges to overcome, secondhand shopping, rentals, and resale of personal items will become more adopted by both consumers and brands in the ...

State of Retail & eCommerce - US

“The industry remains resilient in the face of ongoing challenges that include not only the lingering pandemic, but also inventory issues due to supply chain disruption, staffing shortages and the rising cost of goods and services – all issues that will lead to more consumer shopping behavioral shifts. Retailers must ...

Department Stores - US



Retailing and Apparel - USA



“Despite yet another COVID-19 variant, the US economy ended 2021 in good shape, with rising consumer confidence and unemployment rates that fell to a pandemic-era low. Alongside the strong economic gains, consumers’ financial situations also continued to improve, with most remaining optimistic about their finances going into 2022. As the ...

“Department stores are at a critical crossroad as they look to reverse their downward trend from the last several years. The pandemic, which wreaked havoc on department stores and much of retail, has given department stores a chance to rethink the shopping experience they provide and accelerate plans for digital ...