

March 2012**Department Store Retailing - UK**

“As mobile devices become the key connecting point for cross-channel they will have a major impact on how companies communicate with their customers and how they foster loyalty, but they could become the perfect conduit for delivering more potent messages about the advantages of ‘click and collect’ services too”.

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

Carpets and Floorcoverings - UK

“Tomorrow’s flooring retailers will need to be more compelling places to shop, give a better customer experience and create a source of inspiration for people wanting to create the best results for their interiors. We expect to see more design literate sales people and more imaginative ways of illustrating the ...

February 2012**DIY Retailing - UK**

“Amid a stagnating DIY market, much of the battle will be to take share from competitors, but there are also opportunities to augment the offer in categories with growth potential, and develop ranges beyond conventional DIY goods. It will be retailers with the ability to invest that are likely to ...

Buying for the Home Online - UK

“Online shopping is getting more sophisticated and increasingly convenient. Consumers already expect to be able to find the products they want online, look for information about those products and read impartial reviews to help guide them to their final choice. But for many home goods there are layers of complication ...

January 2012**Baby and Nursery Equipment - UK**

“Today’s babies can have it all, and more. There is a plethora of goods and manufacturers continue to innovate, with plenty of activity in terms of new styling, new functionality and new equipment. Yet, this is set against a background where one in five shoppers buy most products online and ...