



## January 2021

### Wearable Technology - US

“The wearable tech category provides unique value to consumers amidst the COVID-19 pandemic. Hearable devices offer utility both on-the-go as well as working remotely at home, while health-monitoring capabilities of wrist-worn devices gain renewed interest among an increasingly health conscious populous. The economic impact of COVID-19 disproportionately impacts lower-income households ...

## Upcoming Reports

**Families and Technology - US -  
December 2021**

**The Evolution of Technology in  
Consumers' Lives - US - December  
2021**

**The Media Landscape - US -  
October 2021**

**Home Entertainment Technology:  
Hardware & Services - US - August  
2021**

**Smart Homes - US - June 2021**

**Health Technology Trends - US -  
May 2021**

**Home ISPs & Bundled Services -  
US - April 2021**

**Consumers and the Economic  
Outlook - US - January 2021**

**Streaming Video - US - December  
2021**

**Digital Trends - Fall - US - October  
2021**

**Digital Advertising - US -  
September 2021**

**Home Office and Classroom  
Technology: Hardware & Services  
- US - July 2021**

**Digital Trends: Impact of  
COVID-19 on Technology One  
Year Later - US - May 2021**

**Social Media Trends - US - May  
2021**

**Mobile Network Providers - US -  
February 2021**