

May 2022**Ice Cream - Brazil**

"Brazilian consumers are very interested in innovations in the ice cream category and at the same time very loyal to their favorite brands. Therefore, ice cream brands must continue to invest in innovation to keep consumers' attention and meet their demands for healthier and more affordable products."

March 2022**Snacking Consumption Habits - Brazil**

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

February 2022**Cheese - Brazil**

"The cheese category still has plenty of room to innovate in the Brazilian market, but consumers' tight budget and conservative taste are a significant barrier, as they favor familiar and smooth flavors, avoiding expensive non-essential products that may not please them. Plant-based cheese still has a long way to go ...