

November 2012

Pet Insurance - UK

“Although price comparison websites have made it easier for consumers to compare the costs of policies and find the cheapest policies on the market, a higher number of pet insurance holders still choose policies based on the level of cover rather than just on the cost. Rather than competing on ...

Life and Protection - Intermediary Focus - UK

“The protection market from an intermediary’s perspective looks somewhat daunting over the next year. The large number of regulatory changes and the prevailing economic conditions mean that the months ahead will be a challenge. However, there is no reason that intermediaries cannot continue to prosper despite these challenges. By addressing ...

October 2012

Home Insurance - UK

“The fundamental change in distribution patterns brought on by the internet and proliferation of price comparison websites has created a window of opportunity for new brands to enter the market. It is imperative that any new brands currently considering entering the market act now while the opportunity to establish a ...

September 2012

Private Medical Insurance and Healthcare Cash Plans - UK

“Currently, the majority of adults are unaware of the costs of private healthcare as the presence of the NHS means only a minority are encouraged to seek out private care. Providers have to educate policyholders and the general public about the true costs of medical treatment, and the inherent value ...

July 2012

Term Assurance - UK

“Besides difficult economic conditions, one of the main barriers to term assurance sales is a lack of consumer awareness and engagement with the protection sector. The lack of education leads many adults to misjudge the cost of cover and distrust life insurance providers, despite low average premiums and improving standards ...

May 2012

Whole of Life Insurance - UK

“Guaranteed acceptance plans are suitable for over-50s adults looking to plan the cost of their funeral, as they have now become almost synonymous to funeral plans. Product development and partnerships between insurers and funeral providers have blurred the lines between the two products over the years. The fact that many ...

Critical Illness and Income Protection - UK

“There are a number of key challenges currently facing the protection industry. Providers will have to carefully position their products and brands in order to maximise the opportunities that lie ahead, such as the RDR, and to mitigate the potential pitfalls, such as those associated with Solvency II.”

March 2012

Motor Insurance - UK

“Interest and awareness in telematics-based motor insurance will increase during the next 12 months. Whether or not this type of policy can transfer to the mainstream will depend largely on how well the industry resolves issues surrounding data usage.”

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

February 2012

Travel Insurance - UK

“Although the travel insurance market has performed relatively well, especially considering the wider economy and holiday trends, there is still room for improvement. Competition on price and the high number of policies available has made it more difficult to compare the quality of cover, leaving some consumers with the wrong ...