

## September 2011

### Social Networking - US

The fast-growing, fast-evolving social networking phenomena continues to expand in terms of users and ad revenues, projected to reach \$3.1 billion in 2011. In defiance of uncertainty in the wider economy, advertising on social networking sites (SNS) increased 705% from 2006-11. Growing use of smartphones, tablets and laptops have ...

## August 2011

### Console Gaming - US

Sales of video game console hardware and software (including digital downloads) are expected to reach \$22.7 billion in 2011. In spite of the industry's history of rapid growth, sales in the near future will slow as the current generation of consoles ages; the next-generation consoles are not expected to ...

## July 2011

### Movie Theaters - US

Domestic movie theater admissions have been on the decline since 2002. While ticket price hikes have kept box office revenues afloat for most of the past decade, 2010 saw box office revenues lose momentum. In this report, Mintel examines how current trends are impacting the market landscape for theater exhibitors ...