

April 2007**Fridges and Freezers - UK**

Refrigerators (including the US-style large models) are responsible for driving this growth. Frost-free options, higher energy-efficiency ratings and added features are growing in popularity and driving up the average price.

February 2007**Small Kitchen Appliances - Food Preparation - UK**

The UK's thriving restaurant culture and TV cookery programmes are playing a greater role in shaping consumers' attitudes towards food preparation appliances.

Small Kitchen Appliances - Table-top Cooking - UK

The resurgence in home cooking is the result of the media playing a greater role in shaping consumers' attitudes towards cooking and healthy eating. With people spending more time preparing and cooking food from scratch, there is a rich seam of keen home chefs for cooking appliance manufacturers to mine ...

January 2007**Window Furnishings and Accessories - UK**

Three main factors have boosted volume growth in the Window Furnishing and Accessories market; the increasing importance of fashion and style in the home, the availability of attractive and competitively priced products, and a marked swing in popularity to blinds. Against that price competition, and some consumers' reluctance to spend ...

Home Office Furniture - UK

In terms of NPD, stylishness is likely to be big. Demand for good quality, compatible pieces could grow, particularly if they are of modern design. Manufacturers need to consider price points, but many consumers seem prepared to pay for quality. Exciting room layouts could also give a boost to the ...