

## December 2011

### Beer - UK

“Lager can undoubtedly innovate its way out of its current slump. If ever there was doubt about the importance of innovation in driving sales this can be dispelled by the value which flavoured vodkas plus pear and other fruit-flavoured ciders have added to their respective youth-orientated categories.”

## November 2011

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

### Food Retailing - UK

“These are tough times for the food retailers. For the first time trading down is becoming a big issue, thanks to their own success in building premium ranges in the good times.

### Fruit Juice and Juice Drinks - UK

“The ‘convenient health’ positioning is currently a strong place to be strategically and the pure juice market should take greater advantage of it. This means widening its usage beyond being drunk at home or over breakfast to for example: the workplace; on-the-go occasions (ie the morning commute); adult lunchboxes; healthy ...

## October 2011

### Cordials and Squashes - UK

“In order not to be left behind again if and when the economy recovers and starts to grow, the squash/cordials market needs to be more proactive in anticipating and modifying its product to synthesise with consumer trends.”

### Smoothies - UK

“More should be done to market the portability of smoothies, being more easily transported than fresh fruit and veg and easier to consume while on the go. This would help to increase out-of-home consumption from the relatively low 41% of consumers who drink smoothies on the go.”

## September 2011

### Meat-free and Free-from Foods - UK

### Sports and Energy Drinks - UK

## Drink - UK

“Meat-free food is criticised by two in five consumers for being artificial, bland and boring, yet the level of innovation in the category suggests the market is constantly evolving. Increased investment in above-the-line spend is necessary to communicate these improvements to consumers, while ongoing focus on new product development is ...

“There is likely to be increasing price-competition between brands within the energy/sports drink category, especially with recent entrants such as Monster and Relentless retailing at competitive prices, and an opportunity for more premium own-label variants as the market becomes more reliant on the major multiples.”

### Online Grocery Retailing - UK

“Some 13% of adults have never shopped online, but would like to, making for a sizeable pool of opportunity in the short term. There is also marked potential to grow sales among established users, with nearly one in three online shoppers spending less than 10% of their total grocery budget ...

### Functional Food and Drink - UK

Estimated value growth of 32% over 2006-11 saw the functional food and drink market reach £785 million. The market has benefited from consumers’ efforts to be healthy but it also continues to face some sizeable challenges. There is a debilitating level of consumer cynicism towards functional health claims and 75 ...

## August 2011

### Dark Spirits - UK

“One of the key reasons why malt whisky has not seen the growth in sales that might have been expected given the many positive attributes associated with it, is the lack of major brands within this highly fragmented product segment. Those brands which have invested in their brand equity, such ...

### Drinking Out of the Home - UK

“The on-trade needs to remind consumers of the positive elements of drinking out of the home and the qualities that cannot be easily replicated in the home. Socialising with friends and meal occasions are the main motivators to drinking out of home (for 68% and 63% of consumers respectively), which ...

### Drinking in the Home - UK

“While price remains the overriding reason for consumers to drink at home, other factors are emerging as reasons for consumers to look at drinking in the home less as a financial necessity and more as a positive choice, such as intimacy of the surroundings and relaxation. The off-trade can leverage ...

## July 2011

### Wine - UK

“As with Champagne leveraging its French sophistication, the key brand for any wine is its country of origin and Mintel’s research shows that Italy, France, South Africa and Australia are all well positioned to exploit the perceived superior identity of their wines

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers’ assessment of the potential impact of the government’s austerity measures.

## June 2011

## Drink - UK

### Baby Food and Drink - UK

When it comes to a baby's likes and dislikes, mum knows best. But baby food, drink and milk manufacturers appear to be winning the trust of parents. Of parents who have an infant under 1, only 22.8% do not use manufactured baby foods.

## May 2011

### Dairy Drinks, Milk and Cream - UK

The long-term trend in the UK milk market is one of declining volumes, as milk has lost its role as the favoured source of calcium. Though still a fridge staple, used by nine in ten household, milk's main uses now are with hot drinks and breakfast cereals, leading to a ...

## April 2011

### Convenience Stores - UK

This report demonstrates that the entrance of the major multiples into the C-store arena has galvanised the existing players into action. Investment has increased dramatically and all the major symbol groups have responded by improving their offer, their stores and their systems.

### Coffee - UK

Overall, the in-home coffee market is worth 55.3 million kg in volume sales in 2010, and £831 million in value sales.

## March 2011

### Private Label Food and Drink - UK

The UK private-label food and drink market is estimated to have posted growth of 25% over 2005-10, to reach £36 billion. It thus underperformed slightly against total consumer spending on at-home food and drink, estimated to have grown by 29% over the period.

### Carbonated Soft Drinks - UK

The carbonated soft drinks market has in many ways been helped by the economic downturn because of being a 'cheap indulgence'. However, it is hugely dependent upon the multiples, meaning that it remains a commoditised market that relies on huge volumes to make profits

### Bottled Water - UK

Mintel's bottled water report looks at how the market has fared following its rapid fall from grace from 2007-09. The findings are that, while the market may never reach the heights of 2006, it is surprisingly robust given the economic context, with many perceived advantages over its main competitor tap ...

### Alcohol in Restaurants - UK

Consumer confidence is low and there is an increased focus on saving and paying down debt. However, whilst consumers are more reluctant to 'splash out', they continue to prioritise 'experiences' when they do, with eating out tapping into this demand.

### White Spirits and RTDs - UK

- Premiumisation within the vodka category will be vital in growing revenue over the next few years, especially with vodka volume sales falling by 3.5% in 2010 after a period of sustained growth. Mintel's research shows that three in five vodka drinkers think it is worth paying more for premium ...

### February 2011

#### Tea and Other Hot Drinks - UK

The tea market has seen a declining user base due to the failure of standard “English” breakfast tea to resonate among younger (under-35) consumers as it did with previous generations. Hot chocolate is a small but growing market. It has the potential to be much bigger but must overcome consumers’ ...

#### Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

### January 2011

#### Premium Alcohol Brands - UK

This report focuses on what makes consumers perceive an alcohol brand as premium. Despite the current economic downturn this remains perhaps the key driver of future growth in a mature UK alcohol market, and Mintel explores how drinkers define premiumisation and how this differs by brands and drinks categories.

#### Coffee Shops - UK

Visiting coffee shops is a well-established habit amongst consumers, with many seeing it as an affordable regular treat which is also driven by consumers’ continuing demand for convenience products. However, operators in the market are having to battle with rising raw ingredient costs and a turbulent economy, and one of ...

#### Children's Eating and Drinking Habits - UK

Obesity is still dominating the headlines however it seems that finally there is some evidence of positive change in children’s eating and drinking habits. School dinner choices have improved; children are snacking less during the day and appear to have cut back on crisps, sweets and chocolate. It is difficult ...

#### Food and Drink Packaging Trends - UK

Estimated to reach £5.6 billion in 2010, the food and drink packaging market has experienced a 3.2% decline between 2005 and 2010. Manufacturers, brands and retailers are increasingly using packaging that can be easily recycled or is recyclable, in order to reduce the amount of waste sent to ...