



## January 2023

### Visitor Attractions - UK

“Despite the rising cost of living, and subsequent squeeze on disposable incomes, visitor attractions remain a popular pastime for many. The end of COVID-19 restrictions and improved consumer confidence in visiting cities and their popular attractions has seen the size of the market return to close to its pre-pandemic level ...

## December 2022

### Hotels - UK

“As hotel prices will likely rise as a result of soaring inflation, hotels will need to up their game to improve satisfaction levels in areas beyond customer service. Investments to improve the quality of food and drink and room facilities will pay off as these elements have a relatively high ...

### Luxury Travel - UK

“The luxury travel market has typically outperformed the overall travel market during periods of economic difficulty, and this is likely to be true again during the current period of economic malaise. Over half of luxury travellers are interested in upgrading elements of their holiday in the 12 months following August ...

## November 2022

### Domestic Tourism - UK

“Although the domestic market provides an attractive option for those looking to save money on travelling abroad, there is also a group of consumers who are looking forward to exploring destinations outside of the UK after these were off limits for so long. The countryside has the potential to appeal ...

## October 2022

### Airlines - UK

### Physical Activity Holidays - UK

“The cost-of-living crisis will slow the pace of the post-COVID-19 recovery. However, the pandemic has boosted the desire among travellers to escape the crowds and explore the great outdoors, and has led to an increased focus on physical and mental wellbeing. This legacy is favourable for physically active holidays.” ...

### Short-haul Holidays - UK



## Travel - UK



“Although confidence in air travel should continue to improve following more than two years of disruption, the pressure on household finances will put both consumers’ and corporate travel budgets under pressure. Seen as less discretionary, the volume of VFR flights is expected to be more resilient during the current cost ...

“The removal of all international travel restrictions in Q1 2022 led to a surge in demand for short-haul holidays, with Mintel estimating the market will recover to 96% of its pre-pandemic value and 80% of its volume in 2022. However, rising holiday prices, inflationary headwinds and widespread disruption have halted ...