

March 2020

Trends in Baked Goods - Canada

"While the vast majority of Canadians still reach for baked goods, concerns around sugar and carbs persist. As a result, much of the innovation in the space looks to address apprehensions around health in baked goods, balancing this consideration with indulgence, which is particularly important when it comes to sweet ...

February 2020

Sustainability in Food - Canada

"A week seemingly doesn't pass when there isn't a dire warning about the precarious situation the planet is in and if standard practices aren't changed how the environment will worsen. Though this is not in debate, how consumers are responding and will respond, is. With respect to food and drink ...

January 2020

Meal Planning & Preparation - Canada

"The dreaded question "what's for dinner?" is one that some 88% of Canadians are responsible for addressing during the week. While the large majority of Canadians plan ahead for weeknight dinners, only about half are successful in seeing their plans through, meaning that there is a need for more ...