



March 2013

Long-haul Holidays - UK

“Private sector investment at Heathrow will likely see passenger charges rise from £19.33 in 2012/13 to as much as £27.30 in 2018/19, pending approval from the Civil Aviation Authority. Landmark rulings by the European Court of Justice in favour of passengers receiving compensation from airlines for ...

Singles on Holiday - UK

“The long-term decline in marriage as an institution has helped to destigmatise singlehood and given birth to a new breed of more self-confident, financially independent and freedom-loving singles. Travel is important to these singles as a form of self-determination and a powerful expression of identity and individuality. ‘Freedom holidays’ can ...

February 2013

Holidays to France - UK

“By offering products that are built around Eurostar, Eurotunnel or cross-Channel ferry services, companies can largely insulate themselves against shifts in consumer sentiment towards other European destinations. Similarly, marketing campaigns that focus on France’s unique culinary and cultural offerings would serve to differentiate it from rivals such as Spain and ...

Package vs Independent Holidays - UK

“In a highly volatile world, large tour operator brands have benefited from associations of security and reliability in the consumer mind, despite the recent high profile difficulties of Thomas Cook.”

– **John Worthington, Senior Analyst**

Some questions answered in this report include:

January 2013

Holiday Review - UK

“The domestic segment has previously lacked the innovation, wide product ranges and extensive marketing campaigns seen in the overseas segment. However, recent growth should see the domestic holiday industry emerge from the current weak economic climate a more mature being, better able to compete with the long-haul segment even in ...