

December 2011

Eating Out: The Decision Making Process - UK

“Although consumers are increasingly price-sensitive their overall concern is for value for money, meaning that they are less willing to ‘splash out’ on mediocre meals out or second-rate service.”

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

In-store Catering - UK

“One of the key challenges for the in-store catering market is the general lack of engagement with consumers. As it is often just seen as a refuelling option, and not an experience, it has been particularly vulnerable to downturn in consumer spending.”

October 2011

Healthcare Catering - UK

“With catering often thought of as low down the list of priorities for hospitals/healthcare trusts, it is telling that there is still a trend towards caterers investing in areas such as ethical ingredients and sustainable sourcing, demonstrating the landscape of how contracts are fought and won, despite restrictive budgets ...

September 2011

Burger and Chicken Restaurants - UK

“Developments in the wider fast food market have broadened the range of convenience/grab-and-go products available to diners. However, on the whole, the term continues to be synonymous with traditional players such as chicken/burger bars which are currently trying to provide healthier options without distancing themselves from their established ...

Meat-free and Free-from Foods - UK

“Meat-free food is criticised by two in five consumers for being artificial, bland and boring, yet the level of innovation in the category suggests the market is constantly evolving. Increased investment in above-the-line spend is necessary to communicate these improvements to consumers, while ongoing focus on new product development is ...

August 2011

Fast Casual Restaurants - UK

“Fast casual dining is a dynamic area of the eating out market at present; demonstrating to the wider market the importance of factors such as brand personality, consumer engagement and transparency when it comes to displaying food quality and value. As well as tapping into consumers’ continuing demand for convenience ...

July 2011

Eating Out Review - UK

“Value remains a key issue in 2011 as consumers are expected to remain cautious, with price promotions also an ongoing theme in the market. However, the emphasis now is on cultivating a ‘want to buy’ mentality amongst diners, to distract them from price comparisons and play to their demands for ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.

June 2011

Consumer Attitudes Towards Fine Dining - UK

The economic turbulence of recent years, coupled with mounting food and other bottom line costs, has had a significant impact on the eating out market in recent years leading to a contraction in value terms. However, the industry has proved more resilient than during previous recessions partly due to increased ...

May 2011

Sandwiches and Lunchtime Foods - UK

This report focuses on the impact of the recession on the lunch meal occasion within the eating out market, although it also refers to trends in the in-home market in order to explore consumers’ wider lunchtime habits.

April 2011

Alcohol in Restaurants - UK

Consumer confidence is low and there is an increased focus on saving and paying down debt. However, whilst consumers are more reluctant to 'splash out', they continue to prioritise 'experiences' when they do, with eating out tapping into this demand.

March 2011

Leisure Venue Catering - UK

Savings and rainy day funds are increasing in importance to consumers during a time when there is still great uncertainty over the economic outlook in 2011. However, consumers continue to prioritise 'experience' over commodities, with sectors such as books/DVDs/CDs struggling to maintain momentum whilst dining and going out ...

February 2011

Coffee Shops - UK

Visiting coffee shops is a well-established habit amongst consumers, with many seeing it as an affordable regular treat which is also driven by consumers' continuing demand for convenience products. However, operators in the market are having to battle with rising raw ingredient costs and a turbulent economy, and one of ...

Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

January 2011

Pizza and Pasta Restaurants - UK

This report examines the pizza/pasta restaurant/takeaway market in the post-recession era. It looks at the lingering effects of the market's over-reliance on price promotions, as well as exploring the attempts of various operators to modernise their brands to a more extensive level than has been seen in the ...