



## September 2022

### Spirits - Ireland

“The COVID-19 pandemic has encouraged Irish consumers to adopt healthier food and drink behaviours and this has resulted in a decline in alcohol consumption and a subsequent increase in interest of low/no-alcohol options. This gives the Irish spirits market the opportunity to reimagine its future with the use of ...

## July 2022

### Prepared Meals - Ireland

“Runaway food price inflation and cost-of-living increases are going to have a strong impact on consumers’ usage of prepared meals – seeing fewer consumers splashing out on lunches via foodservice establishments – and creating opportunities for prepared meals – especially those that aim to recreate ‘restaurant experiences’. At the same ...

## June 2022

### Consumer Snacking Habits - Ireland

“In a post-COVID-19 era, consumer demand for snacks has remained high. However, the market is currently facing challenges which include the cost-of-living crisis, the Ukraine war and the obesity crisis that have impacted affordability, production of food ingredients and packaging materials and snacking perceptions. To ensure consumers continue to snack ...

## April 2022

### Cheese - Ireland

“Cheese usage has increased amongst COVID-19 and Brexit, and sales are expected to remain stable amidst the impact of the conflict between Russia and Ukraine. Even if prices are due to increase, it is believed that cheese is a popular enough product in Irish households that consumers will continue to ...

## March 2022



## The Night Out - Ireland

“While the lifting of COVID-19 restrictions on hospitality/night out operators in early 2022 will help to boost overall usage and spending on night out activities, a strong increase in the cost of living as well as operating (foodservice and on-trade operators are also increasing prices) will see cash-strapped consumers ...

## Lunchtime Preferences - Ireland

“COVID-19 has changed the lunchtime space as consumers are eating more meals in home more than ever before. As many workplaces across IoI are moving towards a hybrid workplace, consumers have the freedom to spend more time making creative and innovative meals that suit their needs. Takeaway lunches and on-the-go ...

## February 2022

### Milk and Dairy Alternatives - Ireland

“The milk and dairy alternative market continues to grow and evolve as milk is a staple product in most Irish homes. COVID-19 has seen consumers spend more time at home and seek out products rich with health benefits, putting at-home milk consumption at an all-time high. However, dairy alternatives are ...

## Upcoming Reports

**Coffee Shops - Ireland - 2022**

**Attitudes towards Healthy Eating - Ireland - 2022**

**Bread & Baked Goods - Ireland - 2022**

**Attitudes towards Craft Drinks - Ireland - 2022**

**Attitudes towards Plant-based Alternatives - Ireland - 2022**

**Evolution in Food and Drink Packaging - Ireland - 2022**