



July 2022

DIY Retailing - Europe

“The DIY markets across the leading European countries vary a great deal, due in part to differences in home ownership levels. DIY has been one of the more resilient retail sectors during the pandemic. In 2021, specialists’ sales continued to increase, recording 3.9% growth across the five leading economies ...

DIY Retailing - Italy

“With a gradual trend of decline in the proportion of Italians shopping at DIY retailers, store operators are increasingly having to look for new sources of revenue, which is resulting in a high level of innovation and experimentation in the market. While in the short-term the cost of living crisis ...

DIY Retailing - France

“The French DIY market has seen two exceptional years of growth as a result of the COVID-19 pandemic and is well placed to capitalise on the ongoing focus amongst consumers on their home environment. Although we expect the cost of living crisis to hold back growth in 2022, there are ...

DIY Retailing - Spain

“Spain is facing a growing cost of living crisis and consumer enthusiasm for DIY and home improvements has cooled since the lifting of COVID-19 restrictions. Sector specialists’ sales growth is expected to slow in 2022. Price will be uppermost in the minds of those shoppers feeling the financial squeeze and ...

June 2022

Sports Goods Retailing - Italy

“Having survived the significant impact of the COVID-19 pandemic, sports goods retailers saw their sales recover lost ground in 2021 on the back of fewer restrictions on store openings and the investments they had made in their online operations during the outbreak. The new challenges caused by the growing cost ...

Sports Goods Retailing - France

“The interest in wellness that has emerged from the pandemic has had a positive effect on sports goods retailers in France, but the sector is a discretionary one and the cost of living crisis has the potential to hold back sales. There is a growing interest in how retailers are ...

Sports Goods Retailing - Spain

“The Spanish sports retail market recovered in 2021 following the COVID-19 pandemic-induced slump in 2020, buoyed by the lifting of restrictions, a rebound in spending and popularity of athleisure. However, with inflation spiralling and the cost of living crisis squeezing discretionary spending the sector needs to brace itself for a ...

Sports Goods Retailing - Europe

“The European sports retail market recovered strongly in 2021 across the five leading economies in Europe as it benefitted from fewer restrictions and also investment made in expanding online operations in response to the pandemic store closures. Going forwards, as a discretionary spending area, the cost of living crisis could ...

April 2022

Electrical Goods Retailing - Europe

“In Europe, the COVID-19 pandemic has given a boost to electrical goods spending thanks to the increased

Electrical Goods Retailing - Spain

“The Spanish electrical retail sector is showing signs of recovery with consumer spending on the category and sector sales lifted by the easing of COVID-19



European Retail Intelligence - Continental Europe



amount of time consumers were being forced to spend in their homes, which focused their attention on how they might improve their immediate surrounding. Significantly in 2021, many consumers continued to turn to ...

Electrical Goods Retailing - Italy

“The electrical goods retailing market was one of the most resilient during the pandemic as people spent more time than ever before in their own homes. It continued to perform well into 2021, although our consumer research suggests purchasing levels fell back after their 2020 peak. However, there are dark ...

restrictions. With the rising cost of living threatening to dampen future demand and consumers increasingly conscious about the impact their purchasing decision is having on ...

Electrical Goods Retailing - France

“After the exceptional years of 2020 and 2021, growth in the household appliances and consumer electronics market is likely to stall in 2022. Many households will redirect part of their spending towards services, leisure activities and holidays and the cost of living squeeze will put electrical goods lower down on ...