



April 2022

Travel Loyalty Programs - US

“Just as the pandemic caused changes in travel writ large, so too, it has changed travel loyalty. A movement away from an emphasis on travel frequency and toward partnered spending has already occurred, and consumers are satisfied with the shift. Changes in business travel are forcing loyalty programs to shift ...

March 2022

Travel Booking: Direct vs OTAs - US

“Travel is recovering, and with it, the booking industry. In fact, some trends present pre-pandemic were undeterred by the pandemic, as booking windows remain short and mobile platforms are ascendant. However, other factors – such as guarantees about health and safety and ease of rescheduling/getting a refund – drove ...

February 2022

Vacation Plans and Priorities in 2022 - US

“In 2022, there will be fewer consumer-driven barriers to travel. That is to say, Americans really, really want to take vacations again, and their limitations on doing so mostly lie in the areas of market factors and regulatory limitations. Travel providers can present themselves as allies to consumers by giving ...

January 2022

Consumers and the Economic Outlook - US

“Despite yet another COVID-19 variant, the US economy ended 2021 in good shape, with rising consumer confidence and unemployment rates that fell to a pandemic-era low. Alongside the strong economic gains, consumers’ financial situations also continued to improve, with most remaining optimistic about their finances going into 2022. As the ...



Travel - USA



Upcoming Reports

The Airport Experience - US - 2022

Theme Park Vacations - US - 2022

Sustainability and Travel - US - 2022

Work and Travel - US - 2022

Consumers and the Economic Outlook - US - Summer 2022

Wellness Travel - US - 2022