

## October 2009

### Mature Beauty - UK

- Mintel estimates that the over 55s spend in the region of £614 million on haircare, skincare and colour cosmetics. This is the equivalent to £35 per person in 2009. However, innovation in products that target more than the beauty-related age concerns of this demographic could substantially grow this spend.
- Mature ...

## August 2009

### Babies' and Children's Toiletries - UK

Since the market for babies' and children's toiletries products market was last examined in 2007, the market has grown in value by 8% to reach an estimated worth of £358 million in 2009. Continued growth in the UK's child population is a key driver with children's products offering a key ...

## July 2009

### Nutricosmetics - Ingestible Beauty Products - UK

The UK's nutricosmetics market is worth an estimated £191 million in 2009. This immature market has experienced rapid growth, albeit it from a small value base.