

March 2013

Motor Insurance - UK

“Telematics insurance is the most innovative development in the motor insurance industry for years. As a result, the majority of insurers are focusing some resources on developing telematics offerings and trying to find ways to reduce upfront costs of installing the technology, such as mobile application development. However, before this ...

February 2013

Car and Van Hire - UK

“Faced with tough times, operators in the car and van hire market need to look evermore at ways in which they can broaden their market presence. With generally high levels of satisfaction for the service being delivered, success will rest increasingly with those companies that look below the surface at ...