

### June 2012

#### Salon Services - US

In the weakened economy the salon industry experienced a slowdown as many clients cut all but basic maintenance out of their budgets. With the economic recovery has come a return to the salon chair, and according to the Bureau of Labor Statistics , by 2020 there will be a need for ...

#### Oral Care - US

The U.S. oral care market continues to feel the impact of the stagnant economy, growing modestly in 2011 with the expectation that this modest growth will continue into 2016. However, population growth from key users of oral care products—women, Boomers, and Hispanics and Blacks—should help the market steadily grow ...

### May 2012

#### Sanitary Protection and Feminine Supplies - US

Women continue to search for reliability, effectiveness and comfort when purchasing sanitary protection and feminine supply products. However, changes in the marketplace including increased trust in private label offerings and a desire by consumers for more open and honest communication is changing the landscape. National brands are finding ways to ...

#### Facial Skincare - US

The U.S. market for facial skincare products is driven overwhelmingly by women, who report using facial skincare much more than men, who themselves are much more likely to maintain a daily regimen of merely soap and water as opposed to facial cleansers, toners, and assorted other specialized products. The ...

### April 2012

#### Shampoo, Conditioners and Styling Products - US

The haircare market has seen little change between 2006 and 2011, with sales of \$6.5 billion in 2011 just \$10 million more than in 2006. Fluctuations in the interceding years have been by and large a product of the faltering economy, with increases in 2009 a result of consumers ...

#### Soap, Bath and Shower Products - US

The U.S. market for soap, bath, and shower products was significantly impacted by the slow economic recovery, which caused declines in 2010 and allowed for only modest growth in 2011 as users traded down to less expensive products or made their existing products last longer. Still, growth is moderately ...