



September 2016

European Retail Handbook - Europe

This is the 20th edition of the European Retail Handbook. In it we provide the essential background information to understanding the retail scene in each European country.

August 2016

Luxury Goods Retailing - International

“The global luxury market continues to grow steadily, rising by 10.4% to €142 billion in 2015. The shift from wholesale to retail among leading brands has provided a boost to the value of the market and this strategy offers an opportunity for luxury players to strengthen their high-end positioning ...

July 2016

Online Retailing - France

“E-commerce is dynamic but maturing, and it now accounts for almost 5% of all retail sales. Amazon is the largest player and is extending its lead, although it has a formidable rival in the shape of local operator, Cdiscount. We have seen a number of acquisitions recently, with smaller, weaker ...

Online Retailing - Germany

“E-commerce is highly developed in Germany with almost 11% of all retail sales coming online. But it has developed unevenly with online sales accounting for just 0.3% of grocery retailer’s sales. The entry into the online food space of Amazon in June 2016 could prove to be the catalyst ...

Online Retailing - Italy

“Online remains a minor channel for retailing in Italy, accounting for just 0.7% of total retail sales in the country we estimate. Domestic retailers were slow to enter the online retail channel and even Amazon did not

Online Retailing - Europe

“Online is growing everywhere, although Northern Europe leads Southern Europe. All the Mintel consumer research points to its continued popularity and even in the most developed countries we expect considerable further progress over the next few years. The limiting factors are broadband access, the number of retailers with an online ...

Online Retailing - Spain

“Spain lags behind Northern Europe in online development, but it is catching up. Younger people are leading the way, both in usage and in innovation, but older people are following. Compared with Germany, online is still in its infancy, but there is growing willingness to buy online and a growing ...



European Retail Intelligence - Continental Europe



arrive in the market until 2010. Our consumer research suggests that Amazon ...