

September 2023

Data Centres - UK

“Demand for data centres has grown rapidly along with the digitisation of both business and consumer behaviour. Even though 90% of the world’s data was created in the last two years, and every two years the volume of data is doubling, the development remains in its infancy when the transformational ...

June 2023

B2B Economic Outlook - UK

“While the UK economy is now expected to narrowly avoid falling into recession in 2023, stubbornly high inflation remains of concern. The inflation rate is expected to slow in the second half of 2023, on the back of falling energy prices and the easing of global supply pressures, but it ...

B2B E-Commerce - UK

“Macroeconomic developments have tempered the B2B eCommerce market, but there remain strong prospects for growth. The technology behind the sales channel is becoming increasingly capable and sophisticated offering new opportunities to extend market reach. While the UK is seen as one of the largest B2C eCommerce markets, there is evidence ...

May 2023

IT Services - UK

“The term ‘tech-celeration’ is being adopted to describe the constantly accelerating rate of development driving the IT sector. There is no shortage of developments driving rapid and profound changes to the IT structure and the capabilities and prospects of organisations that correctly adopt them. The IT services market development is ...

March 2023

B2B Economic Outlook - UK

“Although the UK avoided recession at the end of 2022, growth is likely to be constrained by persistently high inflation and the cost of living crisis. The recent fall in wholesale gas prices should start to reduce bills by the end of H1 and this will somewhat improve the financial ...

Computer Security - UK

“The relentless drive to digital data and processes renders computer security increasingly important for businesses, charities and consumers alike. Any wider economic disruption serves to further stimulate the drive with its positive impact on efficiency. Geopolitical issues including trade sanctions on Russia have intensified the focus on security and there ...

February 2023



B2B: Technology - UK

B2B Economic Outlook - UK

“The UK, along with other Western economies, is grappling with a perfect storm caused by rocketing fuel prices following the conflict in Ukraine and the inflationary consequences of the post-COVID boom in demand. The sharp rise in inflation seen in 2022 has stimulated interest rate rises which in turn contribute ...

Upcoming Reports

**B2B Economic Outlook - UK -
Winter 2023**