

December 2012

Leisure Review - UK

“The amount of money that consumers have available to spend on leisure will continue to be under pressure for several more years, at least until the point where their earnings begin to grow above the rate of inflation. For the leisure industry, the implication of this is that there will ...

Horseracing - UK

“Although attendances will slip back in 2012 and football continues to outperform it in the betting market, horseracing stands on the threshold of potentially another key period of its development not just as a spectator sport but as a player in the wider leisure market.

November 2012

Health and Fitness Clubs - UK

“Health and fitness club brands are also obvious candidates to stand out within the crowded health and fitness apps market.”

Football - UK

“Football revenues will continue to be buoyed by the game’s rising TV and commercial segments but, for perhaps the first time since the 1980s, direct consumer expenditure is under genuine pressure as a result of the straining wider economy.

October 2012

Online Gaming and Betting - UK

“A succession of false dawns of the long-awaited ‘year of mobile’ has left the online gaming and betting industry asking not so much what is the potential of new technologies, but when is that actually likely to be realised?”

Visitor Attractions - UK

“Growing mobile device ownership and usage levels, particularly of smartphones and tablets, presents operators with many opportunities to enhance the visitor experience at their attractions.”