



July 2020

DIY Retailing: Inc Impact of COVID-19 - France

“The French DIY market has been buoyant, with the boom in e-commerce and the arrival of pureplayers strengthening competition and driving prices down. Big-box retailers still dominate though, with the top two retail groups, ADEO and Kingfisher, generating over half of sector sales. The largest chain is the very successful ...

DIY Retailing: Inc Impact of COVID-19 - Europe

“The DIY markets across the leading European countries vary a great deal, due in part to differences in home ownership levels and the development of housing prices. The recent generally good performance of the DIY sector is being interrupted by the current threat of the ongoing COVID-19 pandemic. However, while ...

DIY Retailing: Inc Impact of COVID-19 - Spain

“Leroy Merlin is the largest and most successful DIY retailer in Spain, more than three times the size of its nearest rival. It dominates both in-store and online. All DIY stores were forced to close during the COVID-19 lockdown and the requirements to reopen are strict. Many retailers will struggle ...

June 2020

Department Stores: Inc Impact of COVID-19 - Spain

“The department store sector in Spain has only one significant player, El Corte Inglés. It was continuing to perform well, helped by the fact that consumer spending was growing in all categories carried by the retailer's stores. However, 2020 is going to be a difficult year as a result of ...

Department Stores: Inc Impact of COVID-19 - France

“According to our consumer research only 28% of French adults had shopped at a department store over the last year, and this was as low as 16% in some regions. Three-quarters of those people that had shopped there said they found department stores expensive. Foreign tourists are to some extent ...

Department Stores: Inc Impact of COVID-19 - Italy

“Department stores in Italy are under assault from multiple directions at the moment, with intense competition from online generalists like Amazon, online pureplayers such as Zalando and YNAP, as well as store-based specialists with well-developed omnichannel business models. To survive, they need to focus on giving customers what these other ...

Department Stores: Inc Impact of COVID-19 - Europe

“The department store markets across Europe are quite different in nature. Germany has been in decline, while France has been sustaining a growth trend. In Spain El Corte Inglés represents the entire market. But all are currently under threat from the ongoing COVID-19 pandemic. With growing competition from online players ...

January 1970



European Retail Intelligence - Continental Europe



DIY Retailing: Inc Impact of COVID-19 - Italy

“With DIY and hardware stores being permitted to stay open as they are classed as essential stores and most of the leading brands having online stores too, the DIY stores segment is likely to be less badly impacted by the COVID-19 outbreak than other non-food stores. However, with limits on ...