

January 2022

Supermarkets - UK

“Both 2020 and 2021 will have been record years for grocery retail in the UK. 2021 may not fully match the demand seen in 2020, but fundamental changes in working life for many and persistent hesitancy for some around visiting out-of-home venues means demand remains heightened. Online has been the ...

December 2021

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

October 2021

Jewellery & Watches Retailing - UK

“As the jewellery and watches market rebounds from the harsh impact of COVID-19 on the sector, sales are estimated to recover gradually, but it will take several years to reach pre-pandemic levels. As consumers release pent-up demand for purchasing, there are opportunities for jewellery and watch retailers to encourage them ...

September 2021

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Clothing Retailing - UK

“The clothing market remains under pressure, but it is starting to see a gradual recovery in 2021 as pent-up demand by consumers looking to update their wardrobes for socialising, events and going back to the office drives growth. For fashion retailers and brands to thrive in the future, they will ...

Food and Non-food Discounters - UK

“Despite concerns around their lack of ecommerce offering and potentially crowded stores, the discounters saw sales surge in pandemic-struck 2020. Looking ahead, the sector looks set to leave these turbulent 18 months behind with a spring in its step as continuing economic uncertainty makes their value-led proposition tempting for consumers ...

August 2021

Online Retailing - UK

“The online channel has been one of the main benefactors of the pandemic, as consumers have naturally lent more on online retail for a broader variety of needs than ever before. While the market will naturally see some rebalancing over the next two years, we expect the extended period of ...

July 2021

Department Stores - UK

“Department stores have been rocked by COVID-19 and face increased competition from pureplays and fashion retailers expanding into new categories. They will need to respond by widening and elevating the in-store services they offer to encourage customers to visit stores, as well as making shopping easier by blending the in-store ...

Furniture Retailing - UK

“Furniture spending dropped sharply in mid-2020, driven by store closures, a sharp decline in the housing market and a reduced appetite for big-ticket purchases. This has quickly recovered, however, as the home gained from extended periods inside and redirected spending. Nonetheless, this disruption has sent shockwaves across the retailing landscape ...

Convenience Stores - UK

“The convenience sector has the opportunity to take a position at the confluence of two of the leading trends of the current retail environment. The rise in interest in local communities and local shopping and the vast growth in online retailing. If stores are able to position themselves as centres ...

June 2021

Garden Products Retailing - UK

“With consumers staying at home like never before, home improvement and new hobbies have been on the agenda for many. As a result, interest in gardening has experienced a boom over the last year. New gardeners have more purchasing options than ever before with online retailers, garden centres, supermarkets and ...

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

May 2021

COVID-19 - Retail and E-commerce: A Year On - UK

“The COVID-19 pandemic has been a seismic event in the history of modern UK retail. Overnight, consumer behaviour shifted and retailers of all sizes were forced to react to the new environment the pandemic had brought. Some excelled in this new environment, while for some it meant the end of ...

April 2021

Footwear Retailing - UK

“The past year has hit the footwear sector hard and is likely to have a lasting impact. Initially, footwear, being a very seasonal fashion item, suffered big losses when stores were shut during the spring months. Additionally, as more people were forced to shop online many footwear specialists had to ...

Specialist Food and Drink Retailers - UK

“Specialist food and drink retailers have suffered in a year like no other in recent times. With the economy struggling as the pandemic took hold, wages dropped and footfall on the high street plummeted as online retail surged. There is light at the end of the tunnel now however, and ...

March 2021

Electrical Goods Retailing - UK

“Spending on electricals fell by 7% as it was hit by COVID-19 in 2020. This was underpinned by a sharp decline during the initial lockdown, a polarisation of demand and sales losses beyond household and personal care appliances. Accordingly, sales dropped despite the surge of new opportunities amid extended periods ...

Optical Goods Retailing - UK

“In the immediate aftermath of the COVID-19 outbreak in the UK, the optical goods and services market suffered large declines as stores were forced to close. This has led some chains to rethink their store positions as city centres and shopping centres remain quiet even with stores re-opened. Meanwhile, with ...

Online Grocery Retailing - UK

“Online grocery was not just the leading growth area in the grocery sector in 2020, but across all of UK retail. A combination of consumer concern and greater in-home food and drink demand served to not only see the channel record growth during the periods of lockdown but throughout the ...

Christmas Gift Buying - UK

“Christmas 2020 was unlike any other, with the COVID-19 pandemic causing dramatic online growth and store closures and concern around visiting stores meaning significant declines of in-store footfall. These two trends conspired to see online, for the first time, take a majority of non-food spending in Q4, a dramatic statistic ...

Greetings Cards and Personal Stationery Retailing - UK

“The pandemic has heightened consumers’ sense of belonging and as such, sending greetings cards have become an important part of keeping in touch with family and friends during lockdown. Despite the rise of digital communications, the pandemic has put a renewed focus on the traditional pastime as it gives people ...

February 2021**Beauty and Personal Care
Retailing - UK**

“Changes in people’s lifestyles as a result of the COVID-19 pandemic and the lockdowns have affected usage habits and led to major shifts in the types of beauty and personal care products consumers are buying. One of the big opportunities is for brands to focus on in-home beauty treatments and ...

January 1970**DIY Retailing - UK**

“The DIY market saw double-digit growth, both in total expenditure (16.5%) and at specialists (14.9%), amid disruption in 2020. Ultimately, it proved one of the best-performing non-essential retail markets, as it was elevated by extended periods inside and the rise in flexible living. The changes of the past ...