



December 2011

Rail Travel Worldwide - International

This report focuses on intercity rail travel in the major markets of the world, including Africa (Egypt, South Africa); Asia Pacific (Australia, China, India, Japan, South Korea); Europe (Austria, France, Germany, Italy, Russia, Spain, Switzerland, the UK, Ukraine) and North America (the US), with a particular emphasis on high-speed trains ...

November 2011

Hotel Accommodations - US

The hotel industry, including hotels and motels, casino hotels and bed and breakfast inns, has had a tough go of it in the troubled economy, as both leisure and business travel waned. Sales were flat in 2008, followed by an 11.8% drop in 2009. Subsequent growth is evident, but ...

Travel and Tourism - Falkland Islands (Malvinas)

As a tourism destination, the Falkland Islands almost defies any logic. It is around 8,000 miles from the UK, its main source market for tourists. It is therefore expensive and time-consuming to reach, and it would appear to have a very niche appeal, offering excellent opportunities for birdwatchers and ...

Travel and Tourism - Ecuador

The Galápagos Islands are a destination internationally recognised for their wildlife and links with Charles Darwin, and consequently are on the 'must-see' list of most tourists interested in nature. Ecuador's mainland tourism product, however, while being strong and quite capable of competing with many of its neighbours, derives a considerable ...

Travel and Tourism - Bolivia

Officially known as the Plurinational State of Bolivia, this landlocked country is located in central South America. Double the size of France, it is bordered by

Family Vacations - US

While vacation destinations felt the impact of the recession sharply in 2009, the family vacation market on the whole has shown resilience in 2010 and 2011. For many families stressful economic times appear to have made the emotional benefits of getting away more compelling, making even brief family vacations more ...

Travel and Tourism - Venezuela

South America's tourism industry as a whole has profited from the region's strong economic performance in recent years, led by the demand in commodities from emerging countries such as China. The continent recovered fairly quickly from the global recession of 2008-09 and there has since been a boom in inter-regional ...

Travel and Tourism - Jamaica

Jamaica welcomed 1.9 million visitors in 2010, appearing to weather the global recession and a widely reported violent battle between security forces and a drug don in May of the same year that left scores dead in Kingston. The images of street battles in Kingston and the initial reluctance ...

Travel and Tourism - Cuba

There are few countries around the world that have as distinct an image as Cuba. The mosaic of dynamic historical events, rich cultural mixes and diverse tourism assets shapes the image of a country, which attracts curious and adventurous travellers from around the world. As a result of the US ...

Backpacker Trails in Asia Pacific - Asia



Chile and Peru to the west, Brazil to the north and east and Argentina and Paraguay to the south. It is one of the ...

Thirty-five years ago, two British adventurers, Tony and Maureen Wheeler, published a cheap-and-cheerful guidebook based on their travels, called *Across Asia on the Cheap*. It proved so successful that two years later their second title, *South-East Asia on a shoestring*, became – and remains – a standard text for budget ...

Russia Outbound - Russia

Russia is undergoing rapid changes – structurally, socially, economically and politically. Having diverged from its socialist roots, it has readily embraced capitalism, and living standards for the majority of its citizens have improved significantly in the last 20 years. Gross domestic product (GDP) per capita now stands at US\$9 ...

Baby Boomers Across Seven Categories - US

Companies must have a clear understanding of the Baby Boomer demographic in order to market products and serve their needs better. Mintel has compiled information from multiple Oxygen reports and Mintel Inspire to give you a holistic view of today's Baby Boomer consumer.

October 2011

Spa Tourism - International

Modern spa tourism has evolved globally, from the first small businesses of the 1980s and 1990s into one of the world's largest (and youngest) leisure industries, augmented by the formation of its trade body, the International Spa Association (ISPA) in 1991. ISPA's mission is to advance the spa industry by ...

Australia and New Zealand Outbound - Asia Pacific

Australia and New Zealand are both high-profile destinations on the world tourism stage but their own citizens are equally important to global tourism. Over 9 million travellers left these two countries in 2010 to holiday, take in new cultures, conduct business and visit friends and relatives (VFR) abroad. On balance ...

September 2011

International Hotel Industry - International

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Adventure Tourism in Africa - Africa

Adventure tourism is one sector of the tourism industry that has experienced considerable growth over the last ten years. It thrives in destinations that have a low population density, in those places where there are large wilderness areas, and where natural landscapes lend themselves to activities such as trekking, rafting ...

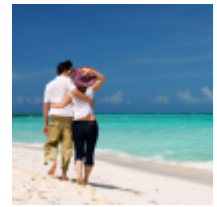
August 2011

Travel and Tourism - Turkey

Turkey's rise in the global tourism arena has been nothing short of spectacular. In 1999, some 7.4 million tourists visited the country but by 2010, this had shot up

Travel and Tourism - Latvia

Latvia enjoys a favourable geographical position at the centre of the three Baltic States (between Estonia and Lithuania) in north-eastern Europe. Riga, its capital, is



to 28 million. The rise in international air traffic has even more dramatic. Over the same period, the number of ...

the jewel in Latvia's crown, attracting the largest number of tourists, mostly on weekend breaks. In 2010, the country as a whole welcomed over 5 ...

Travel and Tourism - Lithuania

As a tourist destination, Lithuania suffers from a somewhat low profile. It attracts little more than 4 million visitors annually – the majority of whom are day trippers from poor countries such as neighbouring Belarus and Poland. Although Lithuania has a range of tourist attractions – from beaches to historic ...

Travel and Tourism - Estonia

Estonia's travel and tourism economy accounts for around 3.5% of the country's gross domestic product (GDP) and in 2010, tourism (both domestic and international) generated US\$1.81 billion in revenue – slightly less than in 2009. The tourism industry is tiny compared to the export sector (US\$11 ...

Travel and Tourism - Croatia

On the crossroads of Central and Eastern Europe, Croatia identifies much more strongly with countries to their west than the rest of their neighbours on the Balkan Peninsula. After paying the price of independence from former Yugoslavia with a war, today Croatia is a peaceful and attractive travel destination. The ...

Travel and Tourism - Albania

Tourism in Albania is a relatively new phenomenon. Until 1990 when the Communist regime collapsed, Western tourists were only allowed to visit the country in highly controlled groups. However, after the formation of the Republic of Albania in 1991, tourists were able to visit the country as independent travellers, and ...

Germany Outbound - Germany

The German outbound travel market is one of the most mature and valuable outbound markets in the world. Holidays abroad are a staple leisure purchase for the typical German traveller. Collectively, they are a nation of leisure seekers with a strong propensity to travel abroad where the main annual holiday ...

Low-cost Carriers in Asia - Asia

This report provides an overview of the activities of low-cost carriers (LCCs) based in Asian countries. While the scope of this report covers North East Asia, South East Asia and South Asia, the primary focus is on the principal LCC markets, which include the following countries: India; Indonesia; Malaysia; the ...

July 2011

Boutique Hotels in the US - US

This report provides an overview of the US boutique hotel sector. After reviewing the current outlook for spending on travel and tourism in the US and for hotel performance, the various types of boutique hotel operators are reviewed and analysed, including: dedicated boutique hotel chains such as Joie de Vivre ...

Indonesia Outbound - Indonesia

Indonesia possesses a fledgling outbound market, dominated by wealthy middle-aged Indonesians who prefer to head to regional destinations, chiefly Malaysia and Singapore. Fewer than 1% of Indonesians travel abroad each year, heading overseas for a multitude of reasons, but shopping and the opportunity to sample different food remain the biggest ...

June 2011

Airlines Worldwide - International

Eco-Accommodation in Europe - Europe



This report reviews recent developments in the airline industry and offers insight into future trends for the sector. The report begins with an overview of the current outlook for the economy and for the trend in spending on travel and tourism, as well as traffic flows and capacity. Following a ...

Europe has a long heritage in many of the key tourism attributes of eco-accommodation holidays. Europeans commonly take holidays based in semi-permanent accommodation such as lightly constructed wood-built chalets and cabins, or pre-erected tents sited on minimal impact wooden platforms, both of which are architectural strategies readily employed by eco-accommodation ...

Airlines - US

Airlines have managed to rebound from 2009 lows, but another downswing looks to be just around the corner. The industry is under increasing pressure to generate new forms of value-add and revenue, but strong price sensitivity in both the personal and business travel sectors make revenue growth difficult. Careful management ...

The Future of Technology in Travel - International

This report outlines the role and development of IT-based systems in tourism, highlighting current developments and speculating on likely future directions. The report begins by looking at the role of technology in distribution, examining the continuing role of the global distribution systems (GDSs) and the constantly evolving portfolio of Web-based ...

May 2011

Travel and Tourism - Indonesia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - New Zealand

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Cambodia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Australia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Japan

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Malaysia

Country Reports are tourism profiles of destination countries.

The Middle Eastern Hotel Sector - Middle East

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Educational Tourism in Europe - Europe

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

April 2011

Airports and Airport Security - International

China Outbound - China



Travel and Tourism Analyst is a unique series of 20 reports, designed to keep tourism organisations, tourist boards, leading travel operators, academic institutions and investment houses in touch with global travel trends.

Travel and Tourism Analyst is a unique series of 20 reports, designed to keep tourism organisations, tourist boards, leading travel operators, academic institutions and investment houses in touch with global travel trends.

March 2011

Car Rental - US

This report explores the car rental market in the U.S. It provides insight into the external and internal factors affecting rentals and trends, and what those factors mean for future rentals, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not limited ...

The Evolution of Slow Travel - International

Slow travel can take place anywhere, and it does not need to involve travelling large distances. In principle, it can take place from the moment a traveller steps outside of their place of residence and embarks on a journey that may be to a destination only a few kilometres away ...

Canada Outbound - Canada

Although full results for 2010 are not yet available for most markets, data from national tourism organisations and Statistics Canada shows that outbound travel picked up in 2010 and that 2011 could be even more promising. Markets are certainly ramping up promotional activity. India has launched a year-long campaign to ...

Destination Weddings - US

Marriage trends in the U.S. are shifting, resulting in a lower percentage of the population opting for marriage and longer waits to first marriage among those who do. However, a look back over the past decade shows gains in the destination wedding market, and in this report Mintel provides ...

February 2011

Green Innovations in Tourism - International

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

US Youth Travel Market - US

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Travel and Tourism - Africa

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Tanzania, United Republic of

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Namibia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Morocco

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Gambia

Travel and Tourism - Egypt



Travel - USA



Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Country Reports are tourism profiles of destination countries.