

January 2010

American Lifestyles - US

A variety of measures indicate that the economy did not significantly improve in 2009, as many had hoped. Unemployment rose steadily throughout the first three quarters of 2009 and reached a 28-year high of 10.2% in October. Consumer confidence climbed from the unprecedented lows observed in Q1 but remained ...

Attitudes Towards Dining Out - US

More than a year after the collapse of Wall Street and in the throes of the recession, the restaurant industry has yet to stop its decline. The industry faces its greatest challenge in decades, as consumers re-learn how to save their discretionary dollars. In this report, Mintel looks at trends ...

Baby Boomers and Finance - US

Baby Boomers have long been an attractive target for consumer marketers due to the sheer size of this generation and its substantial spending power. As members of the Baby Boomer generation move closer to their retirement years, they are losing some of their allure to consumer marketers, but they represent ...

Beauty Retailing - France

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Beauty Retailing - Italy

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Beauty Retailing - UK

An Ounce of Prevention: Preventing Illness Through Healthy Living - UK

Despite the tougher economic climate, health remains high on the agenda for the majority of consumers. Today, more than two-thirds of consumers have mainly positive attitudes towards their diet and health.

Attitudes Towards Health - Stress - UK

This report explores today's stressed-out consumer. It investigates the biggest triggers of stress and identifies ways to respond to this through new product development, marketing campaigns or corporate initiatives.

Beauty Retailing - Europe

The 2010 Mintel report series on *Beauty Retailing in Europe* covers the beauty market in six countries, France, Germany, Italy, the Netherlands, Spain and the UK. This data in its entirety is contained in the single copy six-country report, which gives a full overview of beauty retailing in these markets ...

Beauty Retailing - Germany

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Beauty Retailing - Spain

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Car Buying - US

Promotions and special offers resonated with very large numbers of shoppers, equivalent to 22 million adults – 2009 was the year of the ‘deal-conscious shopper’. Retailers have responded to changing consumer needs during the recession by increasing their promotional activity, offering deals like 3 for 2’s or buy one ...

Casino and Casino-style Gambling - US

The casino industry enjoyed steady growth between 2004 and 2007 but revenues remained flat thereafter. Revenues at physical US casino locations (i.e. not online) reached \$64.9 billion in 2009, a 27% increase over 2004. The recession and high unemployment has caused Americans to reduce their spending, especially on ...

Christmas Shopping Habits - UK

- ‘Experience’ gifts have more potential as Christmas presents and need to be communicated strongly across a range of prices through stores and websites. Only 15% (8 million) of adults chose a leisure activity and 5% (3 million) an activity day as gifts for Christmas 2009.
- More retailers could set up ...

Consumer Food Labelling - UK

This report looks at awareness and importance of different food labels, as well as the understanding of them within the context of the changing nature of the overall food market in the UK.

Consumers and The Economic Outlook - UK

This report looks to understand what the recession has meant for consumers – how they are managing their finances, whether they struggling to make ends meet and how confident they are about their prospects in the coming year. It also investigates people’s view of the economy as a whole.

This report explores the automotive retail market in the US. It provides insight into the external and internal factors affecting new and used vehicle sales, consumption, and driver trends and what they mean for future sales, promotional campaigns, and industry innovations. Specific questions that are answered in this report include ...

Childrenswear - UK

- In 2009, sales of childrenswear made a modest bounceback to £5 billion after falling in 2007 and 2008. The falls in recent years can be attributed to low-cost imports, the growth of low-price supermarkets and discounters, combined with the effects of the recent recession.
- The concept of value is well ...

Consumer Choices in Healthcare - US

The Great Recession, high unemployment rates, rising premiums, an aging population, and more are changing the face of healthcare in America. Providers in the category must understand these challenges and appropriate responses if they are to flourish.

Consumer Food Packaging - UK

- Easy to recycle (biodegradable) packaging is the top packaging attribute sought by 23 million consumers.
- Consumers appear to consciously attach less importance to the way packaging looks, as only 1.2 million consider stylish packaging to be an important packaging attribute.
- Food packaging design should factor in multi-functional uses as ...

Customer Satisfaction and Loyalty Programs - US

Customer satisfaction and loyalty programs have become more important to retailers and service providers as they struggle to hold on to customers in a prolonged economic downturn. Indeed, membership in loyalty and reward programs, most of which promise savings in the form of special discounts or free merchandise, has increased ...

Digital Entertainment: Streaming Video - US

According to the Council of Research Excellence, the Ball State University Center for Media Design and Sequent Partners, in spring and fall 2008 US consumers spent an average of 347 minutes per day watching live television, DVR playback or DVD or VCR movies. This compares to roughly 24 minutes per ...

Energy Costs (Industrial Report) - Ireland

The key fuel segments examined in this report are:

Facial Skincare - US

The market for facial skincare has experienced steady growth since 2004, albeit slower since 2007, with sales struggling a bit due to the weak economy and recession. Anti-aging facial skincare products continue to be the fastest-growing segment of the facial skincare market, and remain ahead of cleansers as the largest ...

Gaming Machines - UK

- The gaming machines market grew by an estimated 19% between 2008 and 2009 to reach a total value of £2.42 billion. But this growth was entirely driven by the highly profitable B2 machines in betting shops, masking an estimated decline of around £100 million a year elsewhere in the ...

Holidays - Attitudes and the Impact of Recession - UK

- In 2009, the number of overseas holidays taken fell by an estimated 14.5% year-on-year to 38.9 million, returning to 2001 levels.
- 24.5 million adults now see holidays as a 'luxury', up from 19 million in 2007. 9-10 million see holidays as a 'necessary spend' or a 'right' ...

Domestic Rail Travel - UK

This report examines the UK's rail travel market (excluding commuting), investigating the core market factors, consumer dynamics and targeting opportunities, key strengths and weaknesses, the likely prospects regarding investment, the market's future, how the recession has impacted, innovations of relevance and exclusive consumer research.

European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fruit Juice and Juice Drinks: The Consumer - US

In this two-part report on fruit juice and juice drinks, Mintel takes an in-depth consumer-centric view of the market. The market-centric view is covered in Mintel's Fruit Juice and Juice Drinks: The Market—U.S., February 2010. This report allows fruit juice/juice drinks manufacturers and marketers to get a glimpse ...

Grocery Store Retailing - US

Grocery retailing has grown into a \$355 billion annual business in the US. While some industry observers believe that the grocery industry is recession-proof, that is only partly true. The reality is that while consumers do need to buy food and other household items regardless of economic conditions, and tend ...

Impact of The Recession on Media Usage - UK

- Almost nine out of ten adult internet users are surfing the net more at home in response to the recession. This reflects the fact that it is an extremely cost-effective – and usually fixed-price - method of accessing a wide variety of media.
- Other popular responses to the recession include recording ...

Maternitywear - UK

The report covers all maternitywear – including outerwear and underwear (nightwear and lingerie). Within the context of this report, maternitywear is defined as being clothing that is specifically produced for wearing during pregnancy. Underwear includes maternity support bras, nursing bras, maternity tights and swimwear.

New and Used Motorcycles - UK

- Although there are only 1.16 million motorcycles and scooters in use compared with 30.3 million cars, the number of motorcycles in use has increased at a faster rate of 71% between 1998 and 2008, compared with a 24% increase in the number of cars.
- Motorcycle ownership and usage ...

Pet Insurance - UK

This report examines recent developments in the pet insurance market, includes analysis of market size and share, and also looks at distribution trends within the sector. Mintel's exclusive consumer research examines trends in pet ownership, the penetration of pet insurance among pet owners, the channels used to buy pet insurance ...

Pizza at Retail - US

Packaged pizza sales are thriving thanks to a recession-driven increase in "eating in" to save money. The packaged pizza market (which includes frozen and refrigerated pizza, pizza crusts and dough, pizza sauce, crust mixes and pizza kits) reached \$5.2 billion in 2009 in all channels. In this report we ...

Sandwich Shop Retailing - UK

- The market potential of healthy sandwiches is not being fully exploited. Three in ten sandwich buyers seek out such sandwiches,

Mobile Phones and Networks - Reigniting The Replacement Cycle - UK

- Mintel's research shows that contracts are still the main way people are getting a new mobile handset. But will the rising popularity of SIM only deals mean this will always be the case?
- Older respondents are most likely to opt for basic, pay as you go handsets (68% of over ...

Pensions Intermediaries - UK

This report provides an overview of the key issues facing pension and retirement income intermediaries. By drawing on a range of trade, consumer and desk research it examines the impact of the evolving regulatory environment as well as changing market conditions. The final section of the report presents the finds ...

Pizza and Pasta Restaurants (and Takeaway) - UK

- A quarter of customers who have been to a pizza/pasta restaurant in the last three months have been motivated by special promotions/discounts.
- Only one in ten consumers think pizza/ pasta takeaways are good value for money, yet this sector continues to drive the market
- It seems that pizza ...

Premium Soft Drinks - UK

- Although small, this market is growing quickly and is now worth £105million. Premium soft drinks are more upmarket, adult soft drinks which usually come in premium packaged glass bottles and generally contain natural, more unusual and better quality ingredients e.g. Shloer's white grape and elderflower juice and Belvoir organic ...

Small Kitchen Appliances - US

The small kitchen appliance (SKA) market has shown only modest growth from 2004-09, with sales falling as the recession has led consumers to cut back on non-essential spending. However, consumer interest in



yet, low fat variants accounted for just 7% of new launches in 2009.

- Starting to provide nutritional information could open a market of nine million people to sandwich shops. Unlike ...

Soup - US

This report explores the soup market—identifying key developments that are changing consumer habits and usage with consideration of the current economic climate, shifts in consumer behavior and health/wellness trends.

The Pharmaceuticals Consumer - US

The pharmaceutical industry seems to be continually at battle for consumer trust, having to combat an onslaught of legislative and legal battles while doing a marketing dance around “the elephant in the room” of fair balance regulations. Sales have slowed and ad spend is down, with the economy pinching demand ...

Travel Money - UK

This report covers the overall UK travel money market, as well as the individual sectors within the market, namely foreign-currency exchange/bureau de change, spending on credit and debit cards abroad, prepaid travel cards and travellers’ cheques.

UK Retail Briefing - UK

UK Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, UK Retail Briefing focuses on a key issue or specific UK retail sector. The month’s retail news is then analysed sector by ...

saving money with more at home cooking and fewer coffee-shop visits has buffered the market from steep sales ...

The Beauty and Personal Care Consumer - US

The beauty and personal care consumer is beset by a number of challenges in 2010, including the ongoing US recession, a multitude of often confusing choices in the BPC (beauty and personal care) aisle, and differing product claims. Mintel’s exclusive consumer survey strategically approaches the BPC consumer by asking how ...

Thermal Insulation (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel’s existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Tubes and Pipes (Industrial Report) - UK

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US Travel Market - US

This report explores the US domestic travel market. It provides insight into the external and internal factors affecting domestic travel sales, consumption, consumer trends and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not limited to ...