



## Household - China

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### 家居清洁 - China

这份报告将帮助您发掘机会，了解影响您所处市场的关键因素。我们可以让您即时获取市场分析和建设性意见。报告还将通过提供新颖的观点激发您的思维过程，从而挑战您的常规思维。

### Cleaning the House - China

“Apart from concentrating on driving sales through encouraging more frequent usage of household cleaning products, brands should also focus on product development in products featuring creative packaging design and natural ingredients to add to value perceptions. Opportunities also exist for robotic electronic house cleaning products to cater for more sophisticated ...