

August 2022

Consumers and the Economic Outlook - US

“Consumers are in for a rough time over the course of this year and early 2023. Inflation is at a 40-year peak, with economists not expecting to see it cool down back to the 2% target for the near future. Combined with sharply rising rates and imbalanced supply and demand ...

July 2022

Fast Casual Restaurants - US

“Fast casual operators should seize the opportunity to capture new and existing diners to combat competition in other segments and become the go-to destination for all meal occasions. With the right marketing tactics and promotions, operators in this segment can continue to accelerate their growth and win with new and ...

Foodservice Coffee and Tea - US

“The foodservice coffee and tea market overcame COVID-related challenges as consumers resumed their pre-pandemic behaviors and returned to their favorite coffee shops. While the rise of remote work will shift market dynamics, remote workers remain steadfast AFH coffee and tea customers. However, rising inflation will create new challenges for foodservice ...

Emerging International Cuisine Tracker - US

“Consumption of international cuisine has remained steady year over year. As inflationary concerns increase, perceptions about the value of dining occasions will evolve. Brands should consider how serving sizes and preparation options can be utilized by both large and small households and operators can look to younger generations when offering ...

June 2022

Restaurant Marketing Strategies - US

“Word-of-mouth marketing remains the most vital source of restaurant discovery. Still, operators should continue to grow their brands in the digital space as it evolves. Diners want to hear more about establishments regarding topics of food quality, new menu items and loyalty rewards and programs. Operators should focus on relaying ...

May 2022

Foodservice - USA

Restaurant Takeout and Delivery - US

“Consumers are facing pandemic fatigue and are enthusiastically returning to dining out. Their interest in and usage of takeout/delivery offerings remains virtually unchanged but is set to grow even further. As technological and operational advancements strengthen off-premise offerings across the industry, operators will need to compete on delivering the ...

Foodservice Loyalty - US

“Though establishing consumer loyalty requires competency in providing high-quality food and beverages, maintaining it is a challenge that most foodservice operators are tackling by launching loyalty and subscription programs. Points- or tier-based programs are becoming ubiquitous in the industry, but ongoing labor, inflation and supply chain challenges make it difficult ...

March 2022

Made to Order Smoothies - US

“Functionality has been one of the most important trends within the beverage industry, and its importance has only been enhanced by the pandemic. Foodservice occasions will be up for grabs as consumers re-engage with a blend of pre-pandemic and “post”-pandemic habits, especially as consumers ramp up on out-of-home and ...

Quick Service Restaurants - US

“QSR offerings and services, both on and off-premise, are rapidly evolving as automation and technological investments become ubiquitous in the industry. These are necessary investments that lend QSRs the opportunity to deliver a highly efficient and personalized experience to their customers, whose needs for value and convenience are now elevated ...

Healthy Dining Trends - US

“While healthy eating and restaurant dining both took a backseat throughout much of the pandemic, consumers are now primed and ready to reengage on both fronts. Looking at the concept of health through a wider lens and considering diners’ physical and mental wellbeing alongside the wellbeing of society and the ...

Emerging International Cuisine Tracker - US

“International cuisine consumption has increased year over year, as consumers return to dining out. Younger consumers continue to prove most adventurous in emerging international cuisine consumption, including cooking at home. With value being at the forefront of consumers’ minds, brands and operators will have to compete to be included in ...

Flavor and Ingredient Innovation on the Menu - US

“Restaurant sales increased in 2021; however, the foodservice industry is still facing hurdles on the road to recovery. While operators are streamlining menus amid labor and supply issues, innovative menus will be critical for attracting consumers to restaurants, especially while inflation erodes purchasing power and prompts consumers to cut back ...

February 2022

Convenience Store Foodservice - US

Full-service Restaurants - US

Foodservice - USA

“C-store foodservice is in a unique position, as it must first consider how gas prices will affect foot traffic. Loyalty programs are an important tool in connecting in-store purchases to paying less at the pump. Supporting other trends in-store, like BFY options, trending flavors, delivery and even sustainability helps connect ...

“Nimble and innovative full-service restaurant operators are strengthening their off-premise operations to serve expanded consumer needs for value, safety and convenience. Consumers’ enthusiasm for dining out is driving much of the segment’s recovery and lends operators the opportunity to differentiate on experience. As the segment continues to battle inflation, supply ...

January 2022

Foodservice in Retail - US

“Foodservice in retail suffered in the early stages of the pandemic, but the forces that made foodservice a priority for grocery retailers before the pandemic are as strong as ever. Retailers compete against an ever-widening array of convenient meal options and must meet shoppers’ elevated expectations for variety, quality and ...

Consumers and the Economic Outlook - US

“Despite yet another COVID-19 variant, the US economy ended 2021 in good shape, with rising consumer confidence and unemployment rates that fell to a pandemic-era low. Alongside the strong economic gains, consumers’ financial situations also continued to improve, with most remaining optimistic about their finances going into 2022. As the ...

Family Dining Trends - US

“Amidst a struggling industry, foodservice operators can lean on families in the return to growth. Beyond procurement enhancements, restaurant operators must place greater emphasis on developing menu variety – giving kids more than the status quo meal. To win family dining business, restaurant operators must focus on speed and convenience ...

Upcoming Reports

Foodservice in Retail - US - 2022

Emerging International Cuisine Tracker - US - Q4 2022

Restaurant Breakfast and Brunch Trends - US - 2022

Emerging International Cuisine Tracker - US - Q3 2022

The Gen Z Food Consumer - US - 2022

The Future of Foodservice: 2023 - US - 2022

Foodservice Alcohol Trends - US - 2022

Dining Out Dayparts - US - 2022

On-premise Restaurant Technology - US - 2022