

## December 2022

### Coffee Shops - UK

"Older consumers are most likely to prefer to see the price of drinks increase if their favourite coffee shop had to make changes as a result of rising costs, while younger coffee shop consumers are more likely to respond well to alternative measures, such as reducing opening hours and using ...

## November 2022

### Pub Visiting - UK

"The pub industry is recovering well from the extended implications of the COVID-19 pandemic, and is nearly back to its pre-pandemic value. The sector faces increased competition from competitive socialising venues, which continue to be popular – particularly amongst Gen Zs. Moving forward, pubs should focus on diversifying their offerings ...

### Attitudes towards Pub Catering - UK

"Although going to a pub for a meal continues to be a national pastime, the rising cost of living has made it harder for people to justify visiting regularly. This will challenge pubs to offer higher-quality experiences, which could include tapping into the increasingly popular competitive socialising trend, to help ...

### Leisure Outlook - UK

"The recent increase in gym usage highlights the importance consumers continue to place on good physical and mental wellbeing. However, the fact that over-65s are most likely to be motivated by activities that are good for their physical wellbeing, but the least likely to attend the gym suggests there are ...