

October 2022

British Lifestyles - UK

“British consumers face a squeeze on incomes that is unprecedented in modern times. This is already shaping shopping decisions and wider consumer behaviour, with price coming to the fore and half of consumers saying that they are delaying major purchases and events. Discretionary spending is particularly vulnerable to budget cuts ...

September 2022

Consumer Attitudes towards Luxury - UK

“Consumers are facing extreme rising costs and subsequent squeezes on their wallets. While luxury purchases may seem like the obvious first choice to be cut from consumer spending, research from previous economic downturns, such as the 2008-09 recession, has shown that the luxury market tends to hold up well. This ...

July 2022

Charitable Giving - UK

"Charities are facing an extremely difficult time – just as they begin to recover from the disruption and financial losses of the pandemic, they are hit with high inflation and a cost-of-living crisis. Not only are charities managing increases in their own operational costs, rising demand from service users and ...