

July 2007

Alcohol Retailing: Off vs On Trade - Ireland

The world seems to be against the on-trade; impact of the smoking ban; antisocial perceptions of binge drinking; competitive supermarket pricing and consumers choosing the comfort of their own home over going out. Overall, a challenging market.

Beauty Supplements - UK

Sales of oral beauty supplements accelerated between 2000 and 2006 at an average annual growth rate of 17.0% across Europe. In contrast the UK market is a virgin market, but has good growth potential. In comparison to the size of the beauty market, the beauty supplement market is still ...

Books - UK

Time spent in transit by public transport is the ideal opportunity to enjoy a good read, and Mintel's research finds that one in five adults already read a book when commuting or travelling generally.

Business Computing (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Children's Snacking Market (The) - UK

Mintel estimates that there are 6 billion child-related snack occasions a year, 71 million of which are associated with travel to and from school. One third of calories are eaten without parent's knowledge and obesity rates continue to increase.

Asia-Pacific Retail Handbook - Asia Pacific

Covering a broad range of economic indicators and retail statistics, the 3rd edition of the Asia Pacific Retail Handbook extends our coverage to 13 key retail countries, and some of the most dynamic and diverse retail markets in the world.

Body Care - US

The U.S. body care market reached estimated sales of \$2.2 billion in 2006 at current prices, including estimates for Wal-Mart and premium channels—an increase of 10% from 2004 sales of \$2 billion. The market has steadily grown between 2001 and 2006, although much of the growth has come ...

Broadcast Sponsorship - UK

This report assesses the size and shape of the UK television and radio sponsorship market and examines consumer attitudes towards it, both in isolation and in comparison to their attitudes towards broadcast advertising. It assesses the factors that are influencing current trends in the market, identifies where these may lead ...

Cheese - UK

Nine out of ten adults have eaten cheese in the past year – such is the British love affair with cheese. However, price competition is fierce amongst branded and own label alike, which hinders margin growth. Cheese now has an increasingly powerful “enemy” – its high fat content is vilified ...

Chocolate and Seasonal Chocolate Confectionery - US

Consumers are enthusiastic about chocolate. More than 80% of Mintel's survey respondents buy chocolate for themselves, and more than half buy it for others. Chocolate for personal consumption is up against a few obstacles, however. Given health and weight concerns, consumers have to work harder to rationalize a chocolate purchase ...



Civil Engineering (Industrial Report) - UK

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Corporate Hospitality (Industrial Report) - UK

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Cream and Creamers - US

This report focuses on the main obstacles and opportunities in the cream and creamer market. Mintel presents unique insights on how manufacturers can boost sales through niche targeting efforts, and increase exposure through out-of-home placement opportunities.

Dentistry (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Eating Out Review - UK

People have been eating out more and more because it is utilitarian: there just isn't the time for shopping, preparing, cooking, eating and then cleaning up at home (especially when everyone in the family wants to eat something slightly different). But there is a danger in forgetting that eating ...

Construction (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Cosmeceuticals - UK

Cosmeceuticals is a relatively new but fast-growing sector within the cosmetics market. Although it is not recognised by the leading industry trade organisations, it has attracted numerous new brands. Many are unknown niche brands, backed by doctors, dermatologists and surgeons, who lend considerable weight and credibility to performance claims. At ...

Cycling Holidays - UK

Mintel's Leisure Intelligence series is currently divided into three sectors:

Eating Habits: Improving the Appeal of Convenience Options - Europe

THIS REPORT IS EXCLUSIVELY AVAILABLE IN POWERPOINT FORMAT.

European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Family/Midscale Restaurants - US

The midscale/family dining segment of the restaurant market is frequently associated with lackluster innovation, drab décor and sales to match. While the midscale segment has been flat for some time, opportunities exist below the surface that can ignite change and growth.

Holiday Shopping - The Consumer - US

This report is the second of two volumes examining holiday shopping in the U.S. This volume presents a broad range of consumer behavior and attitudes related to U.S. holidays, based on exclusive consumer research conducted for this report.

Home Insurance - UK

This report seeks to assess these major issues that are currently affecting the home insurance sector. It uses exclusive consumer research to examine ownership levels, the preferred channels and methods used to arrange home insurance, as well as looking at attitudes and behaviours towards home insurance including levels of switching ...

Household Cleaning Products - Germany

German consumers continue to look for ways to cut down on time and effort spent cleaning, thus convenience and effectiveness remain major selling points. However in markets without consistent innovation sufficient both to sustain interest and to maintain image, growth potential has been restricted by unimpressed consumers switching to economy ...

Household Cleaning Products - UK

Mintel's Market Intelligence series currently consists of 120 reports annually, divided into two UK-focused sectors:

Fleet Services (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Holiday Shopping - The Market - US

In this report, Mintel provides an array of data for understanding factors contributing to the status and future of the U.S. holiday market. Mintel analyzes each individual market to understand trends over the last six years. Mintel's report on consumer holiday shopping attitudes and behavior, *Holiday Shopping: The Consumer ...*

Household Cleaning Products - France

Value sales of household cleaning products continued to fall in 2007 in France, with only power cleaners driving growth in recent years. The uncertain economic situation, combined with high usage, has limited growth of value sales in this mature market. Manufacturers continue to attempt to drive growth with value-added time-saving ...

Household Cleaning Products - Spain

The household cleaning products market in Spain is concentrated, with the top five branded manufacturers and own-labels accounting for three-quarters of value sales. Own-labels are popular alternatives to branded cleaning products, and are estimated to account for 23% of market value in 2007. The importance of own-labels to the market ...

In-store Bakeries - US

This report discusses retail in-store bakeries (ISBs), defined as bakeries placed within supermarkets, mass merchandisers or club stores offering an assortment of bakery products, such as breads, cakes, pies, bagels, cookies, donuts, and muffins. Unlike the bread aisles

found in these stores, ISBs generally have staffed counter space, and often ...

Internet Quarterly - UK

Overall penetration rose sharply last quarter by 7 percentage points and now the headline penetration level stands at 62% of all British adults having used the Internet in the last three months.

Lawn & Garden Products and Services - US

This report focuses on lawn and garden products and services, and consumer attitudes toward lawn and garden products. Using our unique consumer survey and Simmons data, Mintel developed a profile of three types of gardeners:

Luxury Travel - International

Travel & Tourism Analyst is a bimonthly newsletter providing an examination of the travel industry, sector by sector. Each issue includes five objective and detailed studies on sectors and issues of interest and importance, across the international tourism industry.

Men's Changing Lifestyles - UK

There have been many adjustments in men's lifestyles and attitudes over the past few decades, and many attempts to encapsulate these changes by finding labels to describe them – for example New Men; New Lads; Metrosexuals. However, the reality is inevitably more complex than the labels would suggest, and men's ...

No-frills/Low-cost Airlines - UK

Soaring fuel costs and impending EU Emissions measures spell danger for the industry. Load factors are also slipping, as a 'golden period' of fleet expansion threatens to cause a state of 'over-capacity'.

Occupational Pensions - UK

Jewellery and Watches Retailing - UK

2006 saw the jewellery and watches market recover from a very poor 2005 when precious jewellery in particular suffered a sales slump. Mainstream and lower-end specialist retailers were impacted the most. The market grew by 5.5% to reach £4.55 billion, in contrast to 2005 when it declined by ...

Live Entertainment - UK

Is staying in really the new going out? Can new live entertainment formats and concepts entice the stay at homes out of their cocoons? Will new technology be the downfall of the industry with digital downloads replacing the actual live experience?

Marketing Health to Women - US

Older American women are living decades longer than previous generations, and view retirement age as a second chapter in life during which they maintain active and healthy lifestyles. Yet women are more concerned than men about having a youthful appearance.

Morning Goods - UK

The morning goods market comprises a broad range of bread rolls and bakery snack products. Most product categories continue to advance in value despite their maturity, while some – notably bagels, muffins, brioche and doughnuts – have been enjoying impressive rates of growth.

Nuts and Dried Fruit - US

The U.S. nuts and dried fruit market showed strong growth from 2001 to 2006, riding favorable health and diet trends. Manufacturers also contributed to growth with successful product innovation that sustained consumer interest as health trends shifted and evolved.

PC Retailing - Europe

The past few years have witnessed some major changes to the UK pensions landscape. New legislation introduced in April 2006 (A-day) has had particular implications for the insurance-administered occupational pensions sector, removing many of the distinctions between trust-based and contract-based schemes – thus enhancing the attractiveness of the latter to ...

PC Retailing - France

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

PC Retailing - Italy

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

PC Retailing - UK

PC retailing is a sector undergoing constant change. Rapid product innovation drives demand, but creates heavy price deflation. Manufacturers are increasingly cutting out the retailer to sell directly to consumers. This and the pressure from non-specialist retailers have seen the number of specialists dwindle, with only one player of size ...

Process Plant (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Shampoos and Conditioners - Europe

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

PC Retailing - Germany

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PC Retailing - Spain

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Pension Options for More Affluent Individuals - UK

This report looks at how more affluent individuals might improve their retirement income prospects. It examines the impact of recent reform on industry innovation and new business levels, as well as the potential effects of the government's new proposals outlined in both the May and December 2006 pensions white papers ...

Radio Industry (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Shaving Products - UK



THIS REPORT IS EXCLUSIVELY AVAILABLE IN POWERPOINT FORMAT. This pan-European overview examines the shampoos and conditioners market in France, Germany, Italy, Spain and the UK. The latest trends in new product development are highlighted, and market forecasts and consumer attitudes are also analysed.

Side Dishes - US

The total market for side dishes did not expand in real terms during 2001–06, but was nevertheless exciting as consumers shifted purchasing habits among the many types of products.

Sports and Energy Drinks - UK

The market for sports and energy drinks is buoyant with overall sales growth exceeding that of soft drinks generally. Most of the growth to date has been achieved by increasing usage rates amongst core consumer groups. The future challenge for the industry is to move sports and energy drinks to ...

Teen Leisure: Getting Older Younger - UK

Starting with an overview of social and demographic trends affecting the market, Mintel uses consumer research to establish teens' views on a range of subjects. Money, hobbies, style, going out, music, sports, technology and politics are all covered, with the intention of presenting a wide-ranging overview of teen leisure habits ...

Travel Loyalty Programs - US

In this report, Mintel examines trends in travel loyalty programs, which are offered primarily by airlines, hotels, car rental companies, online travel services and credit card companies. The report includes a review of the factors driving demand for travel loyalty programs, developments in programs offered by the leading competitors, recent ...

UK Retail Briefing - UK

This report outlines the developing personal grooming requirements of both men and women and describes manufacturers' efforts to provide a suitable range of products not only for those embarking upon a shaving regime, but also for older consumers who have perhaps been neglected in the past.

South Africa Outbound - South Africa

Travel & Tourism Analyst is a bimonthly newsletter providing an examination of the travel industry, sector by sector. Each issue includes five objective and detailed studies on sectors and issues of interest and importance, across the international tourism industry.

Sports Enthusiasts - US

In this report, Mintel provides actionable insights for marketing to sports enthusiasts. A number of factors influence this market, including:

Thai and Other Emerging Ethnic Foods - UK

The market is now worth £180 million, an increase of 44% from 2002, and is predicted to be worth £186 million in 2007. However, over the last two years growth in the market has slowed.

Tulip: Promoting Financial Services to the Wealthy in 2007 - UK

Washers and Dryers - US

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-month trends for each sector, plus an inflation monitor highlighting key developments ...

Women's Fragrances - Germany

The upturn in consumer confidence starting in 2006 is bringing some recovery; in 2007, value sales are estimated at €780 million. While this is marginally lower than sales in 2002 it is still an encouraging 2% increase on 2006.

Yogurt - US

This report provides statistics and insights about the yogurt category that can help readers choose new consumer markets for penetration and make successful decisions regarding new product development. Mintel's unique consumer research also provides information necessary to create meaningful marketing messages, craft dynamic ad campaigns, and establish effective point-of-purchase promotions.

In this report, Mintel offers a comprehensive review of the washer and dryer market. The laundry appliance market has witnessed significant shifts in brand power and retail distribution in the last five years. A compound annual growth rate of 9% is expected for 2002-07, in spite of declines in 2007 ...

Women's Fragrances - Spain

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Upcoming Reports

India Consumer Data Pilot - Health & Wellness

India Consumer Data W1 - Emotional Health

India Consumer Data W1 - Lifestyles

India Consumer Data W1 - Weight Management

Japan Pilot - Natural Trends in Beauty

India Consumer Data W1 - Cooking at Home

India Consumer Data W1 - Food / Meal Occasions

India Consumer Data W1 - Shopping for Groceries

Japan Pilot - Attitudes Toward Health & Wellness