

January 2007

Condiments - US

The report looks at the sales of condiments in FDM channels. The market is divided into seven segments, and the top four segments—Mexican sauce, ketchup, barbeque sauce, and mustard—accounted for 77% of the total sales in the market in 2006. With the exception of Mexican sauce, all three top segments ...

Cooking Sauces and Marinades - US

In this report, Mintel addresses the sales of marinades and cooking sauces in FDM and natural food channels. The market is divided into three segments: wet sauces, dry sauces and Asian sauces. Evident of the importance of convenience in this market, consumer preferences are shifting away from dry sauces in ...

December 2006

Imported Beer - US

This report is the second of two volumes. This volume focuses on imported beer for sale in the US. Volume sales figures are based on Mintel's analysis of volume sales data from Adams Beverage Group. Dollar sales figures are created by triangulating dollar sales data from IRI for beer sold ...

Refrigerated and Dry Dips - US

The dips market jumped by more than 25% from 2001 to 2006 to \$895 million, driven largely by product expansion and innovation in the refrigerated category. This report gives industry marketers, manufacturers, retailers, and investment professionals what they need to know to help them understand and tap the market for ...

Yogurt Drinks - US

The U.S. market for yogurt drinks has begun to mature, with levels of household penetration that are largely disappointing to the industry.

Meat-free Foods - UK

The market for meat-free foods is forecast to grow by an estimated 22% to 2011. The meat substitutes sector of the market is projected to grow slightly behind the overall market increasing by approximately 21% over the forecast period.

Butter, Margarine and Table Spreads - US

This report details the six-year history of the butter, margarine and table spreads market, addressing the issues surrounding the market in general (especially health-related issues such as heart disease) and factors that affect each segment. For example, butter is naturally trans fat free (a dietary positive) but is also naturally ...

Boxed Chocolates - UK

Across the UK chocolate markets, two major influences are taking effect. Consumers are seeking indulgent taste experiences, leading to a trade up on price and due to heightened awareness of healthy eating; consumers are reducing the quantity of chocolate they eat.

Contract Catering - UK

After many years of unbroken and strong growth, the UK contract catering industry has endured a difficult time during the past two or three years, with negligible growth and a wave of adverse publicity for certain

Cooking Sauces - UK

Cooking sauces would appear to be an ideal product in an increasingly time-pressed environment, offering convenience and relatively healthy recipes, but still allowing consumer to maintain control of their diet. However, penetration is levelling off as saturation levels

sectors of the market. This is despite the fact that in some areas of ...

Children's Packed Lunches - UK

Mintel calculates that some 1.68 billion lunches were eaten at school in 2006. Of this total, packed lunches accounted for just under half, or an estimated 837.9 million lunch occasions, indicating the significant opportunities this market offers to suppliers, both in terms of capturing a share of existing ...

Frozen Snacks - US

With sales reaching \$2.72 billion, an increase of 12% in constant prices and 27% in current prices during 2001-06, frozen snacks have demonstrated appeal among consumers who value low-cost, eat-any-time convenience, and product versatility.

November 2006

Food Retailing - UK

The food retailers have been the best performing sector of the retail market in the last 3 years and that has been fully justified by the way that the market leaders, but particularly Tesco and Asda, have developed their offer.

Bottled Sauces - UK

This report focuses on the performance of the bottled sauces market from 2001, while looking in particular detail at developments since 2004. Sales have continued to grow and product ranges have been extended over time, with the addition of new variants and the entry of premium brands onto the market.

Fruit Juice and Juice Drinks - UK

Since Mintel last reported on the market for juice and juice drinks in 2004, sales value has increased by 20% to reach an estimated £3 billion in 2006. Healthy eating has been the key driver behind growth across all outlet channels, although trends in sales via the on-trade and leisure ...

Food and Drink - International

are reached among some consumer groups, while there are signs that the ...

Domestic Beer - US

This report is the first of two volumes dedicated to the beer market in the U.S. This report focuses on beer manufactured and sold in the U.S. The second volume focuses on imported beer for sale in the U.S.

Red Meat - UK

From a steady, if somewhat dull market, red meat is now enjoying a renaissance. Renewed consumer interest in cooking and good rates of product innovation have transformed the red meats into one of the more dynamic food markets.

Attitudes Towards Alcohol - UK

The alcoholic drinks market has seen a number of changes in consumption patterns since the turn of the millennium. They have arisen from a variety of push and pull factors which are tending to drive consumers away from the on-trade channel towards the off-trade.

Seasonal Chocolate Confectionery - UK

Seasonal chocolate products satisfy all our deep-rooted emotional relationships with chocolate; they are a gift, fun, a treat and available for a restricted amount of time, thereby increasing their desirability. Two major influences are shaping the UK market; increasing consumer affluence and heightened awareness of healthy eating. This has seen ...

Food and Drink - International

In-store Catering - UK

In-store catering has come a long way from being a secondary consideration and now covers all aspects of the eating out market from the budget breakfast option to the finest champagne and caviar. There has also been some real success with the introduction of branded outlets into less traditional stores ...

Healthy Snacking - US

This report gives industry marketers, manufacturers, retailers, and investment professionals the information they need to know to navigate important issues relevant to growth potential in the healthy snack market. Such issues include:

Breakfast Foods: The Market - US

This report details the six-year history of the breakfast foods market and addresses the most and least successful category segments and suppliers. It also reveals market drivers that work for and against sales, as well as the market trends demonstrated by product innovation and marketing initiatives. Consumer trends, including consumption ...

Burgers - UK

Over the years burgers have had a bad press, seen as the archetypal fast food and containing meat of uncertain origin. In the last two years suppliers have been fighting this perception by increasing the proportion of meat in burgers and by specifying the origin of the meat in many ...

Slimming Foods - UK

Slimming is different to dieting. Put simply, dieting is based on choosing foods for optimum gradual weight loss, whereas slimming is centered on radically reducing calorie intake for rapid weight loss. As obesity rates soar in the UK, the slimming market has experienced mixed fortunes partly because of a lack ...

Breakfast Foods: The Consumer - US

This report examines the breakfast foods market, taking an in-depth look at consumer consumption of breakfast, their attitudes towards the morning meal occasion, the types of foods eaten in the morning, and the issues that drive consumers' breakfast choices. This report also explores the motivations for eating breakfast, ranging from ...

Functional Foods and Beverages - US

The U.S. marketing environment for functional food and beverages is complex. On the one hand, the scientific medical community continues to churn out studies confirming the role of diet in the cause and prevention of disease. Government has made it easier than ever to place health claims on food ...

Sweet Spreads - US

Peanut butter and jam/jelly/preserves are products that are in the kitchens of nine in ten American households. They taste good, travel well and do not require extensive refrigeration.

Cider - UK

Over the last two years the cider market has undergone a complete reversal of fortunes, transforming from a mature market in decline to an innovative and reinvigorated market. This stunning change is widely attributed to the 'over ice' effect, a serving innovation promoted by Magners, which is now followed by ...

Family/Midscale and Casual Dining - US

At \$57 billion in 2006, the family/casual chain restaurant market is one of the largest pieces of the restaurant industry. But after consistent growth from 2002-05, some chains are seeing declining comparable store sales in 2006. Mintel examines how rising gas prices and increasing competition from fast casual and ...

October 2006

Pub Visiting - UK

The UK's 70,000 publicans have every justification to feel the media has harshly treated them in recent years. Having waded through the re-licensing procedure in 2005 – in most cases, pubs countered the allegations about '24-hour drinking' by simply opening a bit earlier to serve breakfasts or afternoon teas ...

Own-label Food and Drink - UK

It is possible that own-label food and drink has reached saturation point. This report examines whether there is scope for development beyond ready meals and convenience food, for it is undoubtedly in these areas that the sector has thrived. Supermarket convenience food is the first port-of-call for busy mums and ...

Home Delivery - UK

Home delivery is the fastest-growing segment of the eating out market, yet it accounts for only around 5% of total spending on eating out at present. This suggests that it is a market with huge potential for growth in the future.

Specialty Foods - The NASFT State of the Industry Report - The Consumer - US

This report, a companion to the NASFT State of the Industry Market Report, examines an array of consumer attitudes towards specialty foods. Focusing on what makes the category unique, the study identifies the typical specialty food consumer and examines the ways in which that consumer's shopping, cooking, and eating habits ...

Red Meat - US

In recent years, red meat has been subject to many economic "emotions." While "Beef--it's what's for dinner" resonated from dinner table to diner across America, two critical food safety incidences, along with a growing disease about the safety of the U.S. food supply, sent consumers scrambling for alternative ...

Smoothies - UK

Since Mintel last examined the market for smoothies, in October 2004, healthy eating and in particular the pursuit of 5 A DAY have established themselves as the driving force behind continuing rates of exceptional growth.

Urban Living - Eating Habits - US

Urban Living: Eating Habits and Spending Patterns reports on findings from Mintel's August 2006 Urban Consumer Spending Patterns Survey. This study surveyed 1,788 adults who live in urban centers, custom-selected by zip code, and compared those individuals to an additional 1,000 adults representative of the general population. Standard ...

Organic Beverages - US

This report analyzes the forces driving the organic beverages market, such as organic "industrialization," specific food fears, and the potential effects of Wal-Mart's proposed expansion to organic offerings. Consumer data focuses on usage patterns and consumers' priorities when purchasing organic foods and beverages.

Fish and Seafood - US

The notion that fish is a healthy form of protein has become accepted to the point that manufacturers are now allowed to make limited health claims or references to the presence of omega-3 fatty acids in their products. Market growth is due in large part is due to consumers' desire ...

Baby Food and Drink - US

In 2006, there are approximately 16.5 million kids in the U.S. under the age of three, each needing food and drinks that are appropriate for his/her age and developmental stage. This report details the six-year history of the market and addresses the most and least successful category ...

Food and Drink - International

Organic Foods - US

Organic food is defined as food produced according to organic standards, as defined by the USDA:

Cereal Bars - US

The cereal bars market consists of two segments: granola bars and breakfast/cereal/snack bars. In 2006, granola bars account for 53% of sales and breakfast/cereal/snack bars comprise 47%. Granola bar segment sales increased 15% between 2004 and 2006 while breakfast/cereal/snack bar sales increased 9.6 ...

September 2006

Nuts, Seeds and Dried Fruit - UK

Mintel last examined the market for nuts and dried fruit in July 2001. Since that time healthy eating has established itself as a driving force behind many sectors of the UK food market, a trend which has benefited demand for premium nuts, mixes and dried fruit, and given rise to ...

Children's Attitudes Towards Food and Drink - UK

This report examines children's attitudes towards food and drink products. This includes a review of current behaviour; such as snacking, in home and in school consumption, as well as influencing factors shaping the development of attitudes; such as the parental role, Government initiatives and Manufacturer activities. The market has been ...

Roadside Catering - UK

Despite having grown out of a more leisurely motoring approach, roadside catering now epitomises the high-speed lifestyles of most consumers. For many there is a reluctance to stop at all during their journey and hence brevity is key when they do. For others who actively choose to stop more regularly ...

Pizza Restaurants - US

Coffee - US

This report covers coffee and coffee beverages sold for home consumption.

Attitudes Towards Vegetarianism - UK

This is the first time that Mintel has examined attitudes toward vegetarianism in the UK. However, in June 2000, we reported on the vegetarian market. After a steady increase throughout most of the 1990s, the number of vegetarians in the UK has reached around 5-6% of the population. Whilst growth ...

Premium Foods - UK

This report analyses the development of premium products within the food market.

Fish and Seafood - UK

This report examines the dynamics of the fish and seafood industry, combining the previous Fish and Seafood reports.

Fruit-flavored Juice Drinks - US

This report examines fruit-flavored juice drinks, non-carbonated drinks that are flavored with fruit--such as Kool-Aid, Tang, Country Time, Capri Sun, Crystal Light, Hawaiian Punch, Hi-C, and Sunny Delight--or drinks containing less than 10% real fruit juice (Newman's Own Lemonade). These products are available in powdered or liquid forms, including canned ...

Impact of the Media on Food and Drink - UK

Food and Drink - International

This report examines commercial dining at pizza restaurants in the U.S., including full-service, quick-service, and delivery/carryout chain restaurants. Market size estimates include chains with domestic, systemwide revenues over \$50 million in 2005.

Broadening consumer media usage has led to rising awareness of food and drink issues, to the extent that consumers are now thinking more about the food and drink they consume than ever before. Although this has impacted on the food market, it does not appear to have led to reductions ...

August 2006

Pub Catering - UK

This report aims to investigate the ongoing growth of pub catering – the serving of meals, even haute cuisine, in pubs which were once simply associated with beer, smoking and darts.

Whiskies - UK

Consumption of whisky in the UK has been in slow decline for a number of years and the central challenge for the industry is to attract younger drinkers, who are tending to eschew whisky, particularly Scotch, in favour of other drinks, including white spirits. Bourbon and other imported whiskies have ...

Home Baking - UK

The home baking sector has experienced something of a revival since Mintel last reported on this market in August 2002, despite the image of 21st Century consumers being time-pressed, convenience food devotees. Sectors such as dried fruits and nuts are showing particularly strong growth, essentially for their health benefits.

Alcoholic Mixables - UK

Mintel last examined the market for alcoholic mixables in July 2004. Since that time the market has continued to exhibit steady market growth, primarily on the strength of the spirits-based segment, which has continued to thrive amid the popularity of cocktails and a resurgent interest in white spirits among younger ...

Non-alcoholic Beverages: The Consumer - US

In this report, Mintel examines consumption of non-alcoholic beverages, including motivating factors that play a role in the purchase of a new beverage. Mintel analyzed health perception toward various non-alcoholic beverages. According to Mintel findings, calorific beverages such as regular carbonated beverages and whole milk are perceived to be less ...

Kids' Snacking - US

This report includes snacks that are specifically promoted or generally consumed by the majority of children aged 6 to 11. Children are some of America's most frequent snack consumers. In 2005, there were 23.6 million children aged 6 to 11. They constitute a third of the under-18 population and ...

Attitudes Towards Ethical Foods - UK

The ethical food suppliers traded on the fringes for many years. Some sectors such as free range eggs have become strongly established. However now many more segments have entered the mainstream foods sector. This has been marked by the extension of major brands and retailers into the sector. High growth ...

Seasonal Chocolate Confectionery - US

Sales of seasonal chocolate confectionery through all channels is estimated to reach some \$3.3 billion in 2005. Looking at 2004 sales, which include verified sales for all holiday products, the market stood at \$3.4 billion. Between 1999 and 2004, sales of seasonal chocolate increased 1.4% at current ...

Cookies and Cookie Bars - US

Evening Meals - US

Food and Drink - International

This report covers packaged cookies that are ready for consumption and available through retail outlets such as grocery stores, convenience stores, mass merchandisers, and drugstores. Cookie bars are typically larger than cookies and individually wrapped. These bars are differentiated from other snack bars in that they have a marketing approach ...

On any given day, the meal presenting the most challenges to consumers and households alike is the evening meal, or dinner occasion. In an environment of increased pressure to put a meal on the table, feed the family, or simply squeeze eating between other endeavors, the evening meal occasion continues ...

Poultry - US

The poultry market, including fresh and frozen chicken parts; fresh and frozen whole chicken; and other forms of poultry such as turkey, duck, and Cornish hen was worth \$18.6 billion in 2005. This figure represents a 19% increase since 2000, or 5% when adjusted for inflation. The steady growth ...

July 2006

Diet Trends - US

This report looks at consumers' attitudes and behaviors related to dieting, both for health benefits and for weight control. Doctors, weight loss clinics/systems and the popular media have championed a number of diets from sugar-free to low-carb. Consumers try each diet fad as it emerges on the scene. This ...

Children's Attitudes Towards Eating Out - UK

Mintel has on a number of occasions previously reported on children's eating habits but this report looks for the first time specifically at the attitudes children have to eating out. Not so very long ago eating out was the preserve of the adult world, and then children were tolerated in ...

Non-alcoholic Beverages: The Market - US

The report covers sales of drinks primarily for home consumption, and does not include foodservice sales.

Champagne and Sparkling Wine - US

This report examines the U.S. market for domestic and imported sparkling wine, including Champagne. Sparkling wines include both those produced by natural fermentation techniques, and those created by injection of carbon dioxide into the bottles. In this report, Champagne refers only to those products made in France under the ...

Poultry - UK

As a primary food market poultry products have been subject to intense price pressure as retailers have focused on policies such as everyday low pricing.

Ambient Desserts - UK

Mintel last examined the market for ambient desserts in July 2004.

Ice Cream - US

Chilled Pot Desserts - UK

Food and Drink - International

The FDM packaged ice cream market grew 17% in current dollars, or 3% in constant 2004 dollars, from 1999-2004, fueled by unprecedented levels of product innovation and the emergence of a better-for-you sector that transformed the look of the ice cream aisle. The \$6.8 billion category comprises a wide ...

Fast Casual Restaurants - US

Fast casual is one of the fastest-growing sectors of the restaurant industry. Restaurants in this market average \$10 per ticket, and claim to combine the quality of family casual with the convenience of fast food. Its undeniable value proposition--the merger of healthy, high-quality food with fast food convenience--has allowed the ...

Catering for the Third Age - UK

The market for catering targeting consumers from the Third Age lifestage has been displaying impressive growth during the past five years, driven by growing affluence among this sector of the population, an increase in the frequency with which they eat out and a steady growth in the number of people ...

Cheapest on Display Foods - UK

It is only a decade or so ago that consumers were faced with a simple choice when pushing their trolley down the supermarket aisles – branded, or own-label?

Sugar and Sweeteners - US

This report examines the market for sugar, sugar substitutes, table syrups, molasses and honey for in-home consumption. This market is undergoing significant change. In the past six years, retail sales, virtually all of which are through supermarkets and grocery chains, have fallen 14%. White granulated sugar sales have been hit ...

Soy-based Food and Drink - US

This report examines the current state of specific soy products. Soy ingredients are widely used in a variety of foods, sometimes merely to provide functionality during formulation or to associate the product with soy without

Mintel last examined the market for chilled pot desserts in July 2004.

Energy Drinks - US

The \$1.1 billion energy drink market has experienced phenomenal growth of over 700% in current terms between 2000 and 2005. Teens and young adults remain the primary target of manufacturers, and marketers have thoughtfully positioned their beverages in the marketplace, creating an energy drink for every young lifestyle. Many ...

Yogurts - UK

The yogurt market is one of the most dynamic in grocery, highly competitive with strong advertising support and an active new product development agenda.

Eggs - US

Accounting for inflation, egg sales have decreased since 2000, but there are a number of bright points in the market. Specialty eggs are helping to stabilize egg sales, accounting for roughly 16% of egg sales in 2005. Concerns regarding ethical food production are promoting sales of organic, cage-free, free-range and ...

Side Dishes - US

Amid increasing competition from other segments and markets, notably food to go, FDM sales of side dishes for 2004 showed minimal gains with sales of \$3.6 billion and a 1.7% increase over 2003. Competition from meal solutions and meal kits, frozen foods, refrigerated prepared foods and restaurant meals ...

providing a significant amount of it. While reasons for usage in applications vary, this report ...

June 2006

Ethnic Restaurants and Takeaways - UK

Mintel last examined the ethnic takeaway market back in 2002 and has covered some of the ethnic foods within its emerging markets report however it is a mark of how this sector has developed that the ethnic restaurant and takeaway market is being looked at in its entirety.

Pocket Money - UK

The aim of this report is to identify and understand the dynamics of children's independent spending power in the UK. It looks at the income of children aged between 7 and 19, understanding where it comes from and what they spend it on. In doing so it considers the social ...

Liqueurs - UK

Mintel last examined the liqueurs market in Market Intelligence, June 2004.

Natural Products Marketplace - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Soup - US

This report aims to offer a comprehensive view of the soup market. Research includes use of canned and dried soup; occasions for eating soup; brands purchased; amount of soup used in the last seven days; attitudes towards soup; and important factors in soup purchasing. Total U.S. sales of soup ...

Cakes and Cake Bars - UK

The ambient cake market has managed a strong level of growth since 2001, with value rising ahead of volumes in many sectors, driven by developments in premium and added value lines.

Eggs - UK

Since Mintel last reported on the egg market in June 2004, sales volumes have witnessed modest growth, while values have forged ahead driven by a strong trend towards higher value free-range, barn and organic eggs.

Ready to Cook Foods - UK

Mintel first reported on the ready-to-cook food market in June 2004. At that time the market was considered to be in its infancy, yet sufficiently large to be considered a standalone market. Pre-prepared cuts of meat, primarily poultry, dominated the market, although other new product formats were available, such as ...

Cakes and Pies - US

The cakes market was worth more than \$5 billion in 2005. In current terms, the category increased 2.3%, on average, each year since 2000. This change represents a decline of 1% at constant value from 2000-05. Players in the cakes market are caught between two opposing consumer mindsets. On ...

Ales and Stouts - UK

This report examines the UK market for ales and stouts. This is an area that has been in a long-term decline, and volume sales have continued to fall since the time of Mintel's last report on the market, in May 2004. The rate of decline has, however, slowed since the ...

May 2006

Food Packaging - UK

Since Mintel last examined the market for Food Packaging in April 2003, the market has averaged value growth of 2% per year. Plastics have driven growth of packaging materials, and innovation in environmentally friendly corn-based plastics has helped grow value sales gains by 19% since 2000.

Sugar Confectionery - US

Over the past five years, sales of sugar confectionery among food, drug and mass merchandisers (FDM) dropped from \$1.95 billion in 2000 to \$1.86 billion in 2005. This represents a 4% decline as measured in current dollars. Despite a high level of innovation over the period, the category ...

Cat and Dog Food - UK

Despite the hectic lifestyles of consumers in the 21st Century that had led to a decline in ownership of cats and dogs, this trend now appears to have slowed. Perhaps in a reaction to increasingly stressful lifestyles the benefits of pet ownership are now being appreciated more, and indeed ...

Food Courts - UK

When Mintel last examined the food court market in May 2004 it appeared that its potential to meet the needs of a fast moving casual dining consumer were not being fulfilled. This report looks again at food courts to examine what progress they have made in the eating out market ...

Soup - UK

Mintel last examined the market for soup in May 2004. Since that time sales growth has slowed as both household penetration and frequency of purchase within the ambient and dried sectors have fallen.

Bottled Water - US

Food and Drink - International

Chilled Ready Meals - UK

This report examines the UK market for chilled ready meals, which Mintel last covered in *Market Intelligence – UK – May 2004*. Since then the chilled meals market has continued to progress with rising market values driven by volumes as well as added value activity. However growth rates have slowed ...

High Street Pubs and Bars - UK

Pubs and bars in the UK's town and city centres – the 'high street' sector of the licensed trade – have suffered their fair share of bad publicity in the two years since Mintel last examined this topic. Even in 2004, it was remarked that growth was disappearing from the ...

Consumer Choices in the Beverage Aisle - US

To explore consumer choices and behavior in the beverage aisle, this report examines the role of the marketing mix, beverage attributes and personality, and product placements in the beverage aisle, and their influence on consumers' decisions to purchase beverages. Consumers have increasingly turned to foods and beverages that they perceive ...

Sugar-free Food and Beverages - US

Diet Rite, the first diet soft drink, was rolled out nationally in 1962, spurring the start of the food and beverage industry's system of dual offerings: sugar-free and regular versions. Just one year later, Coca-Cola launched Tab and the proliferation of sugar-free options exploded from there. While the sugar-free category ...

Milk - US

Mintel defines the milk category as including flavored, whole, low-fat and non-fat milk, as well as milk substitutes and beverages that contain milk components. The market grew to \$14.6 billion in 2004, up 6.6% in current terms from 2003. The increase was a result of rising prices for ...

Meal Kits - US

Food and Drink - International

The bottled water industry has seen a tremendous increase in sales since the mid-1990's. According to the Beverage Marketing Corporation, bottled water consumption in the U.S. has surpassed that of milk, coffee, and beer. As the market matures, it will become increasingly important to continue product innovation and to ...

Cooking Enthusiasts US - US

This report focuses on the "cooking enthusiast" or those consumers who embrace cooking as a leisure pursuit. Some Americans, especially older generations and emerging minorities such as Asians and Hispanics, regard cooking as necessity of daily living. However, some Americans consider themselves "foodies," and outfit kitchens with high-end cooking ...

Kids' and Teens' Eating Habits - US

This report examines trends and patterns in kids' and teens' eating habits, including snacking, meals at home, and restaurant meals. Gender differences, as well as ethnic differences, become more pronounced in the teenage years, as teens spend more time in non-family social settings and carve out their own identities. The ...

Shelf Stable Meals - US

Meal kits are defined as shelf stable food items intended for use as main dishes, typically consisting of meat, starch, and a type of sauce. In addition, meal kits require users to combine and sometimes add outside ingredients (i.e. meat), either in a skillet or in a baking dish ...

Snacking on the Go - UK

As government and the media wage war on fat, sugar and salt levels in our diet consumers are beginning to reconsider their snacking choices bringing about a quiet metamorphosis in the market. Consumers still turn to chocolate, crisps and savoury snacks first when they want a snack but products with ...

Eating Out - Ten-year Trends - UK

The meal kit market grew significantly between 2000 and 2003, due primarily to new product innovations in meal kits with meat. However, enthusiasm quickly waned and consumers' rapid rate adoption of low carbohydrate diets caused sales to plummet. Indeed, sales are down across most segments, with the exceptions being pizza ...

Attitudes Towards Healthy Eating - UK

Healthy eating is one of the hottest topics in the food industry. In response to the rising obesity levels within the UK population and the plethora of diseases associated with living with excess weight, the UK Government has pledged to improve the health problems of the nation. Many of these ...

Mexican Food - US

This report explores the current state of the Mexican food market, covering a range of consumer packaged foods classified as Mexican. Mintel's definition of Mexican foods includes tortilla chips; shelf-stable tortillas/tacos/taco kits; Mexican sauces; frozen and refrigerated tortillas; and other Mexican or Mexican-style foods.

Canned Meals and Meats - UK

The market for canned meals has shown modest growth over the last five years and is now worth an estimated £660 million. Strong competition from more modern forms of convenience food has restricted the growth opportunities for the sector, so the performance can be regarded as satisfactory.

Barbecue Foods - UK

This report examines how the UK barbecue foods market has performed since the last Market Intelligence report on this sector published in 2004. The barbecue food market is one of the most dynamic within grocery and represents a challenging opportunity. Contemporary lifestyle trends continue to favour outdoor eating: with the ...

Food and Drink - International

Mintel has published several reports on varied aspects of the eating out market. This is the second time that eating out trends over the previous ten years have been analysed, following a first edition in 1999.

April 2006

Chocolate Confectionery - UK

Mintel last reviewed the market for chocolate confectionery in November 2004. At that time, volume sales were starting to fall but value was steady. Some manufacturers responded by downsizing production, others formed “masterbrands” to bring economies of scale in marketing and create brand blocking at the fixture. Since the Winter ...

Evening Meal (The) - UK

Mintel last published a report entitled *The Evening Meal in Market Intelligence, April 2004*, which focused on the evening meal as an eating occasion. That report commented on the general trend towards foods, which require little or no preparation (especially during the week) and wider use of takeaways and casual ...

RTD Non-carbonated Beverages - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Pasta Sauces - US

The pasta sauces market in 1999 was just over \$1.4 billion, and by 2004 it had moved to just under \$1.4 billion (at FDM, excluding Wal-Mart). Mintel estimates that, overall, the market grew from \$1.5 billion in 1999 to \$1.6 billion in 2004. These higher figures ...

Attitudes Towards Dining Out - US

Restaurants - UK

Eating out is now truly ingrained within the British culture with the majority of consumers eating out on a regular basis. It is an important aspect of social habits whereby consumers can maximise their free time by eating and meeting with friends and family at the same time. The increased ...

Specialty Foods - The NASFT State of the Industry Report - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Food and Drink Packaging Trends - US

Food and beverage packaging is currently driven by consumer convenience, with success determined by the needs of the category's key customers. Portability and durability and the most important qualities among young adult consumers and consumers with children, respectively. Seniors lean toward traditional packing, unless it is difficult to open ...

Frozen Meals - US

Consumers are demanding more information about their meal choices and becoming more selective. As consumers prepare fewer meals at home, and the profitability of servicing these consumers is rising, increased competition for their dollars is being seen from in-store delis, restaurants, and take-outs.

Frozen Ready Meals - UK

Food and Drink - International

More than half of adults agree eating out is part of their essential part of their lifestyle. The objective of this report is to cover what consumers who dine out expect at restaurants and the reasons why they dine out. Specifically, this report examines the following:

Soft Drinks - Consumer Attitudes - UK

About the market:

March 2006

Salty Snacks - US

American consumers eat four or more snacks a day and consume more than 6.5 billion pounds of snack food annually. As such, salty snacks account for slightly over half of total snack sales and are consequently a large part of the American diet.

Milk and Cream - UK

About the market:

Chicken and Burger Bars - UK

About the market:

Health Food Retailing - UK

Mintel last examined the retailing of health foods in March 2004, since when there have been some significant changes in the sector. The sector has been disrupted by the impending introduction of new regulations by the EU. The Directives on Food Supplements and Traditional Herbal Medicines seek to harmonise the ...

About the market:

Carbonated Drinks - US

Sales in the carbonated beverage market have either remained flat or have declined in the past five years, primarily due to increasing health concerns. Furthermore, the aging U.S. population is likely to cut down on carbonated beverages. As a result, the market has received tough competition from non-carbonated beverages ...

Cream and Creamers - US

As Americans have become accustomed to drinking specialty coffees away from home, they are carrying these trends back into their homes and apartments, contributing heavily to the strong growth of cream and non-dairy creamer sales. Younger consumers have shown a particular interest in purchasing coffee at coffee shops and other ...

Functional Foods - UK

About the market:

Champagne and Sparkling Wine - UK

About the market:

Edible Fats and Oils - US

The market for edible fats and oils is directly influenced by significant changes in commodity pricing and foreign exchange rates. These two factors influence the market in the short-term, but it is the long-term changes in consumer behavior more than anything else that have altered this market most profoundly. There ...

Food and Drink - International

Character Merchandising - US

Licensed toys represent one of the most important segments of the character licensing industry. In fact, licensed toys typically represent about 25%-35% of all annual toy sales. Sales are significantly driven by movies, with the two biggest licensing properties in 2004 being Spider-Man 2 and Shrek 2.

In-store Bakeries - US

The in-store bakery channel, with 2005 revenue of \$9.15 billion, has matured at a rapid clip. In the early nineties, in-store bakeries were added to supermarkets and club stores in higher numbers. As a result, only a finite number of stores remain to which a bakery can be added ...

February 2006

Food for Home Entertaining - UK

About the market:

Cereal Bars - UK

About the market:

Frozen Desserts - UK

About the market:

Pizza and Pasta Restaurants - UK

About the market:

Yogurt - US

While yogurt itself as a product has been on the shelves for many years, it was only recently that manufacturers began making a concerted effort to directly target certain groups of consumers, beginning with children and their need for healthy, portable snacks. Yogurt has also evolved into a meal or ...

Bagged Salad and Salad Dressings - US

Christmas Foods - UK

About the market:

Breakfast Cereals - UK

About the market:

Nuts and Dried Fruit - US

Consumption of nuts and dried fruits continues to climb as Americans snack more, and seek nutritious alternatives to chips and candy. The category has grown in response to news regarding the heart-healthy benefits of nuts in helping to reduce coronary heart disease, as well as the inclusion of certain nuts ...

Coffeeshouses and Donut Shops - US

Which consumers choose coffeeshouses over fast food options, and why?

Pet Food and Supplies - US

In this report, Mintel clearly identifies the principal external factors driving or curtailing growth in the pet supply market. Exclusive consumer research reveals the attitudes, needs and behavior of pet owners, with analysis broken down both by demographic characteristics, and by product type.

Seasonings - US

Food and Drink - International

The healthy convenience of pre-washed, pre-cut, bagged salads has helped boost the bagged salads market. Health consciousness among American consumers is slowly changing the dynamics of food business as evident from the expanding health food industry. Consumer preferences are changing with more understanding about the relationship between food and health ...

Water Filtration - US

While concern with health and water quality spurs growth in the water filtration market, competition from bottled water and residential systems installed by professionals (not included within the scope of this report) carved into the consumer market. Continued trends towards healthy lifestyles and the concerns of aging adults will help ...

Frozen Desserts - US

Recent growth in the frozen dessert industry has not kept pace with inflation. Frozen cakes and pies face stiff competition not only from other brands, but also from products available through in-store bakeries, from restaurants, and from small independent bakeshops. There is also competition from a range of other dessert ...

Dieting - UK

About the market:

Coffee - UK

About the market:

January 2006

Bread - US

Bread is a staple household food, as evidenced by near total household penetration. With the variety of bread types and formats available, there is a product to cater to nearly every consumer preference.

The relatively mature seasonings market faces considerable challenges as household sizes in the U.S. decline and more time-starved Americans look for convenience from takeout and prepared convenience foods. The market rises and falls with the seasonings segment, which includes spices, herbs, blends, extracts, flavorings, salt, pepper, and garlic spread ...

Quick Service Restaurants - US

In this report, Mintel clearly identifies the principal external factors driving or curtailing growth quick service restaurants. Exclusive consumer research reveals the attitudes, needs and behavior of breakfast and lunch meat consumers, with analysis broken down both by demographic characteristics, and by meat type (breakfast and lunch meats are analyzed ...

Ice Cream - UK

About the market:

Adult Soft Drinks - UK

About the market:

Food Intolerance and Allergies - UK

About the market:

Gum, Mints and Breath Fresheners - US

Following years of rapid growth beginning in the mid-90's, growth in gum and mints stalled in 2000, as the market became oversaturated with new products. On



Food and Drink - International

average, 189 new products were launched each year from 2000 to 2005; however, this high level of innovation only shifted market share, rather than ...

Menu Trends - UK

About menu trends in the UK

Fruit Juice and Juice Drinks - US

While once considered the healthier alternative to carbonated soft drinks, now the trend toward healthier eating has actually led to sagging sales of fruit juice and juice drinks, with many consumers shying away from high sugar and calorie content. Sales for 2004 are estimated at \$19.1 billion, up slightly ...

Wine - US

The off-premises market for wine in the U.S. is estimated at \$11 billion in 2004. The market grew 21% from 1999-2004 at constant 2004 prices. Growth in the market was driven by four factors. Firstly, imports increased sales in FDM channels by 22.6% between 2002 and 2004. Secondly ...