

### June 2007

#### Chewing Gum and Mints - UK

The chewing gum and mints market has grown consistently over the last ten years, with sales levelling off in recent years against a background of consumer concerns around health and obesity. However, due to the launch of Trident in the UK and increased levels of innovation from Wrigley, there has ...

#### Frozen and Canned Fruit and Vegetables - UK

This report assesses analyses the frozen and canned fruit and vegetable market since the last Mintel report on the subject was published in June 2005.

#### Childhood Obesity - UK

More calories in and fewer expended have lead to rocketing rates of obesity across the world as habits are passed down from parent to child. The health implications both short term and long term are grave. Obesity currently costs the NHS £1 billion annually and may even overtake tobacco as ...

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#### Sweet Biscuits - UK

Whilst the market has achieved some growth in the past year, it has struggled to maintain volume sales due to changing eating habits in the UK and widespread promotion of a healthier lifestyle.

#### Chinese Foods - UK

With three out of five consumers eating Chinese food less than once a month, the development of new usage occasions and increased frequency is instrumental for market growth. Lessons can be applied from the activities of breakfast cereal manufacturers in the cereal bar market.

#### Crisps and Snacks - UK

Although the prognosis remains far from outstanding, the market recovered somewhat in 2006 after successive downturns, and developing demand for premium products such as hand cooked crisps and certain snacks give some cause for optimism. Manufacturers have reacted well to widespread criticism of the industry's contribution to the obesity crisis ...

#### Bacon - UK

The bacon market has failed to grow in value over the last five years and been characterised by increasingly excessive point of sale promotion to shift higher volumes of lower value product. However, times are changing in the bacon market.

### April 2007

#### Sugar Confectionery - UK

The market faces a challenging future due to a declining child population and increasing health concerns. But it is not all bad news. Offering potential for the sugar confectionery industry is a strong correlation between effort (healthy diet) and reward (treat) as well as the view of sugar confectionery as ...

#### Impact of the Environment (The) - UK

Media attention on environmental matters has grown substantially in recent years. The publication of the Stern Report into the impact of climate change has focused attention on the responsibility of the government, business and the individual in reducing



## Food - UK

carbon emissions and following a more sustainable model of living.

### Sweet Spreads - UK

The sweet spreads market has an opportunity to develop new usage occasions and attract new users through a fresh approach to health, based on adding good ingredients 'food plus'. Lessons can be applied from the success of the fruit and herbal tea sector, which has successfully addressed many of the ...

### Reduced Fat and Reduced Calorie Foods - UK

RFCS products have enjoyed a period of sustained growth as consumers seek ways of controlling their weight and improving their health. Growth rates are now slowing and the RFCS market faces serious challenges. Changing consumer attitudes towards diet and towards RFCS products mean that such products may play a less ...