

### December 2007

#### Menu Formats - UK

This is Mintel's first report investigating the issues surrounding menu development in the wider eating out market in the UK. Its aim is to explore what is influencing the evolution and composition of the modern menu as well as delving into some of the larger trends affecting the eating out ...

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#### Eating Out Habits - UK

Gone are the days when consumers are content with treating themselves to something special every once in a while. In today's instant society we want it all, and we want it right now and in terms of eating out that means visiting a restaurant as a regular treat not just ...

#### Mid-Market Restaurant Chains - UK

The competitive nature of the mid-market sector continues to make it difficult for various brands to differentiate themselves, with the only noticeable polarisation being between those catering for the low-cost end of the market and those following the trend of premium casual dining. Because of this some of the new ...