

## November 2022

### Emerging International Cuisine Tracker - US

"International cuisine consumption has declined year over year, as consumer budgetary concerns leave less room for new experiences. In order to capture the largest audience, brands and operators will continue to compete on value. Experiences can feel more exciting and worthwhile if this value is showcased through heritage exploration and ...

## September 2022

### On-premise Restaurant Technology - US

"On-premise technology offers operators and consumers the path to a common goal – a seamless dining experience featuring high quality food. By implementing the right technologies, restaurants can make operations efficient and deliver on consumers' expanded needs for value, convenience, speed while also offering highly personalized experiences that build consumer ...

### The Gen Z Food Consumer - US

"Gen Zs were forced to come of age in uncertain times, facing pandemic-related disruptions during the final stages of childhood and the first of adulthood, followed by record inflation. Already vulnerable to new financial pressures, Gen Z will remain focused on value. Brands can ease the transition, providing guidance, rewards ...

### Dining Out Dayparts - US

"Despite consumer desire for elevated experiences after a period of limitations, value will continue to play a critical role in dining out decisions, and smaller, more affordable options may be the economizing compromise that diners opt for, rather than overt attrition. Brand communications should reinforce notions of enjoyment and the ...

## August 2022

### Consumers and the Economic Outlook - US

"Consumers are in for a rough time over the course of this year and early 2023. Inflation is at a 40-year peak, with economists not expecting to see it cool down back to the 2% target for the near future. Combined with sharply rising rates and imbalanced supply and demand ...

## July 2022



## Foodservice - USA

### Fast Casual Restaurants - US

“Fast casual operators should seize the opportunity to capture new and existing diners to combat competition in other segments and become the go-to destination for all meal occasions. With the right marketing tactics and promotions, operators in this segment can continue to accelerate their growth and win with new and ...

### Foodservice Coffee and Tea - US

“The foodservice coffee and tea market overcame COVID-related challenges as consumers resumed their pre-pandemic behaviors and returned to their favorite coffee shops. While the rise of remote work will shift market dynamics, remote workers remain steadfast AFH coffee and tea customers. However, rising inflation will create new challenges for foodservice ...