

September 2019

Ethnic Foods - Canada

"It's no surprise that the overwhelming share of Canadians say they eat internationally inspired foods in one form or another. What drives Canadians to do so is a yearning for culinary exploration and adventurous eating experiences. With most Canadians agreeing that they're "more open to eating international foods now than ...

July 2019

Sports Nutrition - Canada

"While the sports nutrition industry is ostensibly designed for fitness and athleticism, it has successfully grown to the point of being used by half of consumers today. There is considerable variety of products in this market, which helps it resonate with so many individuals."

Scott Stewart, Senior Technology and Media ...