



B2B: Technology - UK

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Cloud Computing - UK

"Digital technologies are disrupting entire industries and customer expectations, and cloud computing has become a key ingredient in enabling companies to cope with this change. Market growth is dynamic, offering constant cost-effective and scalable access to the latest technology for clients and recurring revenues for suppliers. The battle for worldwide ...

B2B E-Commerce - UK

"Statistics demonstrate that the larger the company, the more likely it is to use e-commerce as a route to market. Yet cloud computing and software-as-a-service are making important facilities increasingly cost-effective for SMEs. Companies of all sizes remain three times more likely to use e-commerce as a purchasing route than ...

Public Expenditure - UK

"The UK government's strategy remains focused on reducing the national deficit, with a desire to maintain public expenditure while reducing borrowing and boosting economic growth. The government further reduced borrowing in 2018, with this trend set to continue in the coming years, assuming no political change. However, the UK is ...