

December 2016

Youth Fashion - UK

“Growth in the market is slowing as young women spend less on clothes. Outperforming the market have been the fashion pureplays. Social media plays an important role in fashion purchasing, and without a physical store presence, the pureplays have been highly innovative in building up a social dialogue with young ...

November 2016

Childrenswear - UK

“The growing tween and teen population presents opportunities for the sector, particularly for retailers that offer the latest trends in age-appropriate styles because over half of children aged 10-14 want their clothes to be fashionable. Young fashion retailers are in a good position to target this demographic with specific teen ...

October 2016

Clothing Retailing - UK

“In an increasingly challenging clothing market, clothing retailers need to rapidly adapt to the changing needs of consumers and encourage them to spend by offering them frequently updated collections that are less tied to the seasons, which they can buy and wear immediately.”

September 2016

Jewellery and Watches Retailing - UK

“The jewellery and watches market in 2016 has been boosted by an increase in spend from overseas visitors taking advantage of the favourable exchange rates. There have been continued strong sales of watches and resilient demand for precious metal jewellery, yet the costume jewellery segment remains weak.”

Fashion: Technology and Innovation - UK

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people’s ...

“In an increasingly challenging clothing market, retailers are having to do all they can to stand out from the competition and we are seeing more companies actively searching for the latest technology innovations. While many of the latest innovations such as magic mirrors, in-aisle payments and online sizing tools can ...

July 2016

Sports Goods Retailing - UK

“The sports goods market continues to grow at an exceptional level. Driven by a rising interest in health and wellness amongst young consumers, the athleisure trend is dominating the sector. The success of the market has seen increasing levels of competition from non-specialists and more than ever retailers need to ...

Footwear Retailing - UK

“Personalisation has become a big trend in the footwear sector, with consumers increasingly interested in being able to customise their shoes. Giving customers the option to create their own bespoke product provides an opportunity for retailers to drive sales of full-priced items.”

June 2016

Underwear - UK

“Men are driving growth in the underwear market, as they take a greater interest in their appearance and are now more inclined than women to see the latest fashion as an important factor when buying underwear. The high level of replacement buying, however, continues to hold back growth in the ...

May 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

Womenswear - UK

“Growth in the market has slowed as women have become accustomed to purchasing clothing on sale. The market remains resilient, yet retailers should be looking beyond promotions to drive sales. Combining retail with leisure enables retailers to tap into this growing area of spend, while digital innovations can balance a ...

April 2016

Department Stores - UK

“Department stores have reinvented themselves. They have become destination stores for younger customers

offering aspirational brands, complemented by great own brands. The best department stores recognise that a store is much more than somewhere to just buy products, it should be a leisure destination with a retail offering that is ...

March 2016

Menswear - UK

“Spend on clothing is increasingly competing with other areas such as leisure, with men showing a preference for spending their extra money on activities such as dining out and going out rather than on fashion. This means that clothing retailers will have to work harder than ever to encourage men ...

February 2016

Optical Goods Retailing - UK

“Concentration of the retail sector has continued. The big three opticians, Specsavers, Boots and Vision Express, have all gained market share, thanks to the expansion of their chains. Attention grabbing deals remain the cornerstone of promotional strategy, but we are seeing more brand building by the chains in order to ...

January 2016

Fashion Accessories - UK

“The fashion accessories market has faced a more challenging year in 2015 due to a slowdown in the luxury market. The handbags category, which accounts for half the market, has seen growth slow as consumers are opting for mid-priced bags over luxury labels and due to a trend for smaller ...