

**October 2020****Facial Skincare and Anti-aging:  
Incl Impact of COVID-19 - Canada**

“COVID-19 has allowed consumers to reassess what is important in their lives. Despite taking a more relaxed approach to their skincare during the lockdown period, Canadians are incorporating their facial skincare routines into a more holistic overall wellness approach. Looking good in 2020 is less about vanity and more about ...

**August 2020****Oral Health: Incl Impact of  
COVID-19 - Canada**

“Oral care’s position as a hygiene staple will help shield it from many of the economic and availability threats experienced by other categories as a result of COVID-19. While many Canadians adopted a more casual personal care routine by reducing the frequency of washing their hair or opting to go ...