



## January 2017

### Auto Service, Maintenance and Repair - US

"Auto service, maintenance, and repair is a critical component of vehicle ownership. Vehicles require regular maintenance and upkeep to ensure their longevity and use, and neglecting such responsibilities can result in extremely costly repairs for consumers."

## November 2016

### Tires - US

The replacement tire market is an extremely competitive market with a large number of brands competing for consumers in the US. Mintel forecasts a drop in sales, so brands will have to work to gain market share to continue growth. Marketers will need to find savvy ways to reach consumers ...

## October 2016

### Luxury Cars - US

The luxury car market is an extremely competitive market and ranges from 5-10% of the overall new car market. Luxury vehicles are typically more expensive and equipped with the latest features and technology and appeal to consumers who want the latest and greatest for their vehicle. Finding opportunities in the ...

## September 2016

### New Cars - US

"Over the past seven years the new car market has experienced consistent growth as the US economy recovered from the Great Recession. The market's recovery from the Great Recession was remarkable. Mintel estimates slower growth for 2016 sales figures followed by a downturn in the automotive sales cycle before recovering ...

## July 2016

### Family Car Buying - US



"The family car market in the US is an increasingly diverse and crowded segment with a wide variety of offerings to match an even wider variety of family car buyers. Families range from single-parent single-child homes to multigenerational households with multiple children. This Report will dive into the profiles of ...

## June 2016

### Car Sharing - US

"Advances in technology and changes in consumer behavior have produced an emergence of car sharing services and products in select markets in the US. Car sharing participants have different profiles, motivations, and lifestyles than nonusers. Understanding these customers and their motivations will allow car sharing services to expand their customer ...

## May 2016

### Motorcycles - US

"The market for new motorcycle sales is one of great challenge. The industry is also challenged by an aging core group of owners, with those over the age of 55 slowly giving up on motorcycling, and efforts to draw women into the market less effective than the industry might desire ...

### Car Purchasing Process - US

Over 55 million new and used vehicles were sold in 2015 and many consumers are still eager to buy in the coming year. Yet the landscape is shifting, and the consumer attitudes that led to strong sales over the past five years are unlikely to be repeated. Two main market ...

## February 2016

### Hybrid and Electric Cars - US

"In the last few years, hybrid and electric cars were positioned as the vehicles of the future, but recent changes in the new-car market and the overall industry have slowed the growth of these segments. Falling fuel prices and a rekindled consumer love for SUVs are among the barriers to ...

## January 2016

### Oil Change Retail - US

"Oil-change retail shops aren't the only game in town when it comes to maintenance and repair, and changes



## Automotive - USA



in the economy and to the automobile industry will have an impact on these types of businesses going forward."