



March 2011

Budget Holidays - UK

There were an estimated 11.2 million budget holidays taken overseas in 2010, making up approximately three in ten trips abroad by UK holidaymakers. However this segment of the market has by no means proved recession-proof – at its peak in 2008 12.5 million such holidays were taken.

Long-haul Holidays - UK

Consumers are still more likely to use travel agents to research and book their trips beyond Europe than they are for short-haul trips. However, worryingly for agents, Mintel's research shows that just 13% of consumers now say they would want expert advice from a travel agent before booking a long-haul ...

February 2011

Holidays to France - UK

While the number of overseas holidays taken by UK consumers fell dramatically in the recession, the decrease in holidays to France was much more muted. A 6.5% fall year-on-year in 2009 was followed by an estimated reduction of 3.5% in 2010, both significantly below each year's drop in ...

January 2011

Holiday Review - UK

This report considers the impact on holidays of the recession and the (official) post-recession period of 2010, analysing the strengths and weaknesses of the market and the challenges and opportunities operators face as a result. It examines consumer behaviour and attitudes towards holidays, relevant trends, key market factors and possible ...

Holiday Property - UK

Consumer interest in overseas property is returning to pre-recessionary levels: a third of people surveyed by Mintel express some degree of interest in property abroad; 13% would like to sell up in the UK and move abroad in the future and 10% express a definite interest in buying a holiday ...