

February 2017**Cloud Computing - UK**

“Cloud computing continues to make further inroads into the IT market. The combined prospects of lower and controllable costs and total scalability are seductive enticements to both enterprises and SMEs, with the latter firms also suffering from a lack of skills that is conveniently addressed by contracting out applications. The ...

September 2016**Public Expenditure - UK**

“The referendum decision to exit the EU will change the emphasis of the government, not least because the new chancellor and the prime minister have been somewhat critical of previous budget cuts and austerity. These policies are due to be scaled back in the autumn budget. There is unlikely to ...

August 2016**B2B E-Commerce - UK**

“The prospects for the B2B e-commerce market are very strong. There is a significant disparity between the number of companies undertaking either web or EDI sales and those using these systems for purchasing - indicating significant further potential. However, not all B2B sales can be undertaken through website sales, and while ...

June 2016**Data Centres - UK**

“Exponential growth in data, set to further increase with the Internet of Things; continued migration to the Cloud; advances in communication speeds; ever advancing technology in computing power; and the trend to third-party outsourcing of non-core activities can only result in growing data centre demand.”

March 2016**Software - UK**



B2B: Technology - UK

“Software is undergoing two huge shifts. The first is affecting the delivery model, with the cloud increasingly dominating software delivery. Licensed SaaS continues to replace purchased software, which is not only fundamentally changing the finance model for the software industry, but also increasing software’s capabilities.”

January 1970

IT Services - UK

“Computer technology has migrated away from its origins of providing new ways to undertake activities to increase capabilities, improve efficiency, and transform cost competitiveness. It is evolving towards identifying and analysing data to benefit the growth and marketing potential of organisations.”

– Terry Leggett, Senior B2B Analyst