



June 2022

Sports Goods Retailing - Italy

“Having survived the significant impact of the COVID-19 pandemic, sports goods retailers saw their sales recover lost ground in 2021 on the back of fewer restrictions on store openings and the investments they had made in their online operations during the outbreak. The new challenges caused by the growing cost ...

Sports Goods Retailing - Spain

“The Spanish sports retail market recovered in 2021 following the COVID-19 pandemic-induced slump in 2020, buoyed by the lifting of restrictions, a rebound in spending and popularity of athleisure. However, with inflation spiralling and the cost of living crisis squeezing discretionary spending the sector needs to brace itself for a ...

Sports Goods Retailing - France

“The interest in wellness that has emerged from the pandemic has had a positive effect on sports goods retailers in France, but the sector is a discretionary one and the cost of living crisis has the potential to hold back sales. There is a growing interest in how retailers are ...

Sports Goods Retailing - Europe

“The European sports retail market recovered strongly in 2021 across the five leading economies in Europe as it benefitted from fewer restrictions and also investment made in expanding online operations in response to the pandemic store closures. Going forwards, as a discretionary spending area, the cost of living crisis could ...

April 2022

Electrical Goods Retailing - Europe

“In Europe, the COVID-19 pandemic has given a boost to electrical goods spending thanks to the increased amount of time consumers were being forced to spend in their homes, which focused their attention on how they might improve their immediate surrounding. Significantly in 2021, many consumers continued to turn to ...

Electrical Goods Retailing - Spain

“The Spanish electrical retail sector is showing signs of recovery with consumer spending on the category and sector sales lifted by the easing of COVID-19 restrictions. With the rising cost of living threatening to dampen future demand and consumers increasingly conscious about the impact their purchasing decision is having on ...

Electrical Goods Retailing - Italy

“The electrical goods retailing market was one of the most resilient during the pandemic as people spent more time than ever before in their own homes. It continued to perform well into 2021, although our consumer research suggests purchasing levels fell back after their 2020 peak. However, there are dark ...

Electrical Goods Retailing - France

“After the exceptional years of 2020 and 2021, growth in the household appliances and consumer electronics market is likely to stall in 2022. Many households will redirect part of their spending towards services, leisure activities and holidays and the cost of living squeeze will put electrical goods lower down on ...

March 2022

Beauty and Personal Care Retailing - Spain

Beauty and Personal Care Retailing - Italy



“After the blow caused by the onset of the COVID-19 pandemic, the Spanish beauty and personal care sector is now showing signs of recovery and sales are edging closer to pre-pandemic level. However, with the virus still in circulation, retailers need to rethink classic features of the in-store beauty shopping ...

Beauty and Personal Care Retailing - France

“The more discretionary end of beauty and personal care spending will see a stronger impact from the increases in the cost of living, but retailers need to go beyond the blunt instrument of price in their reaction to this. Consumer attitudes and behaviours are changing and they are looking for ...

“Still primarily store-based, the beauty and personal care retailing sector was significantly affected by the COVID-19 pandemic in 2020 but managed to claw back most of the losses in spending in 2021. The growing cost of living crisis will place a greater focus on price and value during the next ...

Beauty and Personal Care Retailing - Europe

“COVID-19 saw beauty and personal care specialist retailers benefit from rising soap, bath & shower value sales due to a strong boost from increased hand washing behaviours and a focus on essential-only purchasing amongst consumers while discretionary beauty purchases were more subdued. The ongoing global pandemic turbo-charged ecommerce over 2020 ...

January 2022

European Retail Rankings - Europe

“The impact of the COVID-19 pandemic and the boost it gave to online retailing has seen a significant shift, with Amazon vaulting up from fifth to second in the rankings between 2019 and 2020. Although physical stores have largely been able to reopen during 2021, in many non-food sectors we’ve ...

Upcoming Reports

Supermarkets - Europe - 2022

Supermarkets - Italy - 2022

Clothing Retailing - Europe - 2022

Clothing Retailing - Italy - 2022

Clothing Retailing - UK - 2022

Online Retailing - Italy - 2022

DIY Retailing - Europe - 2022

DIY Retailing - Italy - 2022

Supermarkets - France - 2022

Supermarkets - Spain - 2022

Clothing Retailing - France - 2022

Clothing Retailing - Spain - 2022

Online Retailing - France - 2022

Online Retailing - Spain - 2022

DIY Retailing - France - 2022

DIY Retailing - Spain - 2022