



## January 2017

### European Retail Rankings - Europe

This report provides a snapshot of the leading retailers in Europe, ranked by 2015 revenues translated into Euros at the average rate ruling through the year. We cover the Top 350 European retailers and include country and sector sections, which detail those of the top 350 companies that are present ...

## December 2016

### Supermarkets - Europe

“Food retailing is going through particularly difficult times. There is deflation in most markets, which puts pressure on profitability unless there can be compensating cost savings. The hard discounters have revitalised their offer and are an increasingly powerful force in many countries. Their growing importance has led to increased emphasis ...

## November 2016

### Supermarkets - Spain

“The grocery sector in Spain continues to be dominated by a small number of leading retailers, with Mercadona the biggest player in the market. Mercadona not only attracts consumers with quality and clear pricing, but also has a strong own-brand proposition. However, the market is becoming increasingly competitive. To offset ...

### Supermarkets - France

“Hypermarkets and large supermarkets are a key feature in the French grocery retail sector, but they have seen competition increase from several other channels in recent years, namely from discounters, online and smaller more local stores and specialists.

### Clothing Retailing - France

### Supermarkets - Italy

“The Italian economy has improved, but years of challenging market conditions have taken their toll. Fragmentation is growing as consumers spread their shopping around to get the best value for money. The discounters and conveniently located supermarkets are the strongest performers currently while the over-spaced hypermarkets are finding life increasingly ...

### Supermarkets - Germany

“The supermarkets had a better year in 2015, helped by an improving economy and a transitioning Aldi. To maintain momentum the supermarkets need to continue investing in the things that consumers are willing to pay extra for, convenience and reliability.”

– Thomas Slide, Retail Analyst



The focus of this report is clothing specialists, because these are the dominant players in the sector. In this report we provide total consumer spending data for clothing, which includes expenditure through all channels. And we include Mintel's Channels of Distribution estimates for France, which indicate how this spending ...

## October 2016

### Clothing Retailing - Europe

This report series covers the 19 leading economies of Western Europe. In total these countries account for around 95% of all European retail sales, excluding Russia.

### Clothing Retailing - Spain

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## September 2016

### European Retail Handbook - Europe

This is the 20th edition of the European Retail Handbook. In it we provide the essential background information to understanding the retail scene in each European country.

## August 2016

### Luxury Goods Retailing - International

“The global luxury market continues to grow steadily, rising by 10.4% to €142 billion in 2015. The shift from wholesale to retail among leading brands has provided a



boost to the value of the market and this strategy offers an opportunity for luxury players to strengthen their high-end positioning ...

## July 2016

### Online Retailing - France

“E-commerce is dynamic but maturing, and it now accounts for almost 5% of all retail sales. Amazon is the largest player and is extending its lead, although it has a formidable rival in the shape of local operator, Cdiscount. We have seen a number of acquisitions recently, with smaller, weaker ...

### Online Retailing - Germany

“E-commerce is highly developed in Germany with almost 11% of all retail sales coming online. But it has developed unevenly with online sales accounting for just 0.3% of grocery retailer’s sales. The entry into the online food space of Amazon in June 2016 could prove to be the catalyst ...

### Online Retailing - Italy

“Online remains a minor channel for retailing in Italy, accounting for just 0.7% of total retail sales in the country we estimate. Domestic retailers were slow to enter the online retail channel and even Amazon did not arrive in the market until 2010. Our consumer research suggests that Amazon ...

## May 2016

### DIY Retailing - Italy

“The slowdown in price growth across the category helped encourage consumer expenditure on DIY in 2015, with the softer end of the market outperforming the heavy end, which helped soft end-focused Leroy Merlin consolidate its market leading position. Elsewhere, sector specialists retail sales struggled as more consumers shopped at non-specialists ...

### DIY Retailing - Spain

### Online Retailing - Europe

“Online is growing everywhere, although Northern Europe leads Southern Europe. All the Mintel consumer research points to its continued popularity and even in the most developed countries we expect considerable further progress over the next few years. The limiting factors are broadband access, the number of retailers with an online ...

### Online Retailing - Spain

“Spain lags behind Northern Europe in online development, but it is catching up. Younger people are leading the way, both in usage and in innovation, but older people are following. Compared with Germany, online is still in its infancy, but there is growing willingness to buy online and a growing ...

### DIY Retailing - Germany

“DIY superstores are under pressure. The collapse of Praktiker has given them some respite but the underlying trend appears to be downwards. There has been a small, but significant upward move in the proportion of people renting their homes and there is an ageing population, less inclined to do home ...

### DIY Retailing - France



“There is a long way to go but the DIY market in Spain is showing signs of recovery, with both consumer spending on DIY products and DIY specialists’ sales growing strongly in 2015. The fact that the DIY specialists’ sector grew ahead of consumer spending on DIY suggests that the ...

“The outlook for the DIY market in France is tough. There are few opportunities for organic growth and competition is growing from online and other channels. Despite the failed attempts by Kingfisher and Bricorama to acquire Mr Bricolage, we expect to see consolidation of some kind in the near future ...

### DIY Retailing - Europe

“DIY faces challenging times. The superstores are under pressure in both Germany and the UK and if Bunnings is successful with Homebase that pressure can only increase for the rest. The combination of an ageing population and a clear shift towards renting in some countries are the main reasons for ...

## April 2016

### Department Stores - Europe

“There was a time when department stores were seen as the dinosaurs of the retail industry. But that is no longer the case. House of Fraser is a destination store for young fashion. John Lewis, Galeries Lafayette and Printemps all attract a younger and more affluent customer than average. That ...

### Department Stores - Italy

“The recovery in the Italian economy has been weak, but in 2015 consumer spending was the driving force of what little growth there was. This has helped the two leading department store chains to both deliver positive growth, but La Rinascente is the clear winner with its premium offering and ...

### Department Stores - Spain

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

### Department Stores - Germany

“German department stores need to move from being laggards to leaders in service innovation and new product development if they are to stand a chance of surviving much beyond the current decade. New ownership and investment could provide a vital shot in the arm that allows them to achieve this ...

### Department Stores - France

“The department store sector put in a resilient performance in 2014, at a time when the domestic economy was weak. However, much of this was down to the groups’ flagship stores in Paris attracting wealthy international tourists, which masked lacklustre trading at stores outside of Paris. The French economy grew ...

## February 2016

### Electrical Goods Retailing - Spain

### Electrical Goods Retailing - Italy

## European Retail Intelligence - Continental Europe



“Our consumer research shows that, on the whole, shoppers are less satisfied with the service proposition of electrical retailers than the product-related elements of their offer. However the major players are now stepping up their investment in multichannel strategies and as part of that we expect to see customer service ...

“Collectively, the specialist electrical retailers continue to hold sway with market share, but their grip on the market is looking less assured, with non-specialist Amazon now the single most used retailer for electrical goods purchasing according to our consumer research for this report. With online electrical buying gaining traction and ...

### Electrical Goods Retailing - Germany

“When buying online consumers appreciate not just the low prices, but also how easy the whole process has been made. The store-based specialists have finally realised that they need to offer e-commerce to compete, but the winners will be those that effectively leverage the competitive advantage of their store networks ...

### Electrical Goods Retailing - France

“The retailing of electricals in France is extremely challenging. The market is sluggish, with the main growth area, telecoms, subject to ongoing price deflation. Online retailers, notably Amazon, are increasing their market share and two major players, Darty and Fnac, are about to embark on a defensive merger. Store-based retailers ...

### Electrical Goods Retailing - Europe

“What had been a boom sector for ten years has been struggling with decline since the onset of recession, hit by weak demand and the growing maturity of the computer market. Retailers have had to come to terms with the growing strength of online retailers, notably Amazon, but are showing ...

## January 2016

### Beauty Retailing - Spain

Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-country report, which gives a full overview of beauty retailing in these markets. Single country ...

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### Beauty Retailing - Europe



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