

January 2007

Promoting Education and Understanding in Financial Services - UK

Financial capability is becoming increasingly important with ever more complex product options available to consumers, and given the potential negative consequences of a wrong decision. Successive mis-selling scandals have underlined the need for individuals to have at least some understanding of the financial products that they buy and of the ...

October 2006

Workplace Marketing - UK

Worksite or workplace marketing (the terms are interchangeable) is probably the most heralded, longest anticipated and potentially most exciting distribution revolution in the financial services market in the last fifty years. Yet its potential has so far remained relatively unfulfilled.

August 2006

Market for Homes and Housing Overseas (The) - UK

Over the course of the last decade, the concept of buying a second home abroad appears to have become a key ambition for an ever growing proportion of the consumer base. Indeed, an increasing number of British citizens have actually turned this dream into reality, while many more are now ...

July 2006

Rise of the Retailers in the Financial Marketplace - UK

The past two decades have seen enormous ongoing change in retail financial services. This change has largely been driven by new ways of distributing financial products that have enabled new players to enter the market.

April 2006

The Changing Face of Retirement Planning - UK

This report updates and refines Mintel's *Changing Face of Retirement Planning - UK, November 2003*, providing an overview of the entire market for retirement savings products, as well as the social, economic and cultural factors that impact on the market. At the time of the previous report, issues such as under-saving ...

February 2006

Internet Selling in Financial Services - UK

A market context: