

April 2005

Natural Products Marketplace Review: The Market - US

SPINS' annual report on the natural products marketplace focuses on developments in sales of natural food and beverages (dry grocery, frozen foods and beverages, and refrigerated foods and beverages), vitamins and minerals, herbs and homeopathic products, and non-food items (pet food, personal care, general merchandise). Excluding the last segment, the ...

December 2004

Natural Products Marketplace Review: The Consumer - US

This report is a companion piece to SPINS' and Mintel's annual report on the natural products marketplace (published in October 2004). While that report focused on developments in sales of natural food and beverages (dry grocery, frozen foods and beverages, and refrigerated foods and beverages), vitamins and minerals, herbs and ...

Men's Fragrances - US

While the women's fragrance market has been struggling since the beginning of the new Millennium, the men's fragrance market has fared slightly better, with the entire men's personal care industry experiencing a surge in popularity. Couched in the grooming/personal care category, the men's fragrance market has prospered from the ...

November 2004

Women's Fragrances - US

The women's fragrance market continues to face challenges despite prolific new product launches, and celebrity licenses. Prestige products that were formerly available only through department stores are now widely distributed through specialty stores and even mass merchandisers, which have increased the opportunity for fragrance purchases without actually increasing demand. The ...

October 2004

Hair Styling Products - US

The hair styling products market has experienced slow growth in recent years, and sales of hair spray, as well as other products such as gels and mousses, is projected to reach \$14 billion in 2004. The market is influenced both by new product launches, as well as the shifting preferences ...

September 2004

Sanitary Protection - US

Women of the Baby Boomer generation are moving into menopause, creating new challenges for the \$1.86 billion sanitary protection and feminine hygiene market. Overall, the market declined 4.1% between 1999 and 2004. Young women of the Millennial and Post-Millennial generations (born after 1976) are the “new generation” of ...

August 2004

Body Care - US

The U.S. body care market grew 30.8% from 1999 to 2004, from \$1.4 billion to \$1.9 billion. The leading FDM manufacturers have slowly lost market share (41% in 2004) to the proliferation of specialty outlets and prestige offerings. In addition, more consumers are willing to purchase ...

April 2004

Shaving and Hair Removal Products - US

Do you know how to increase your share of the hair removal market?

March 2004

Hispanics and Personal Care - US

Hispanics are now the largest minority group in the U.S. Many businesses are discovering that this segment of the population is an important part of the customer base, and since it is growing at a rapid rate, it will be even more important in the future. But for many ...

January 2004

Nail Color and Care - US

In an industry driven by innovation, nail color and care manufacturers experienced mixed results between 1998



Beauty and Personal Care - USA

and 2003, with sales falling in 1999 and 2000, followed by a series of moderate increases. Rising demand for artificial nails provided some growth in 2001, when sales rebounded somewhat. In 2003, sales at ...