

### April 2007

#### British Lifestyles - UK

We are an ageing population, and the post-war Baby Boomers – now third age adults – have by far the highest level of consumer confidence. With their main spending priorities including major foreign holidays and short breaks, these consumers are a key group for the leisure market to target multiple ...

### February 2007

#### Holiday Lifestyles - Responsible Tourism - UK

Responsible travel is an emerging sector and is at a stage where many consumers are aware that they need to do something but few are currently translating this into actions. This may be due to consumer apathy or because of confusion around the plethora of green accreditations that exist. What ...

#### Green and Ethical Consumers - UK

Environmental and ethical issues have attained a higher public profile since Mintel's last Special Report on the Green and Ethical Consumer, which was published in 1999. The environment is high on the political agenda for all parties, with central and local government introducing many initiatives to encourage 'sustainable living'; and ...