



January 2018

Retail Drivers - Brazil

“Low price is a major influencing factor among Brazilian consumers, but retailers can explore other ways to appeal to them. Shopping centers and stores capable of creating a pleasant experience, with high-quality customer service and comfortable environment, have great potential to attract consumers.”

Impulsionadores de Vendas no Varejo - Brazil

“O preço baixo é muito levado em consideração, porém varejistas podem explorar outras maneiras de atrair consumidores. Locais de compras capazes de criarem uma experiência agradável, com qualidade de atendimento e um ambiente de compras confortável, têm maior potencial para ganhar a atenção do consumidor.”

– Andre Euphrasio, Analista ...

December 2017

European Retail Rankings - Europe

The European Retail Rankings focuses on the leading retailers in Europe and puts them in perspective. This is a report where the numbers are all important, though we also give some background information both by sector and by country. We provide a three-year record of the main statistics (in so ...

September 2017

European Retail Handbook - Europe

This is the 21st edition of the European Retail Handbook. In it we provide the essential background information to understanding the retail scene in each European country.

August 2017

Luxury Goods Retail - International

"Growth in the global luxury goods market accelerated in 2016. Whilst the market continues to face a significant amount of uncertainty, consumer confidence remains high, the number of High Net Worth Individuals (HNWIs) continues to grow and the

New Retail - China

“Not content with revolutionising China’s retail market by growing online retail, and Alibaba’s dominant share, Jack Ma is now implementing the merger of online and offline retail into ‘New Retail’. But this ‘New Retail’ is not simply the sum of two parts. What we are beginning to see is an ...



economy in a number of the key luxury markets is recovering. As ...

June 2017

对奢侈品的态度 - China

“随着平价奢侈品牌和产品日益普及，中国奢侈品市场发展可观。中国消费者对奢华体验的渴望增加，但是大多数中国消费者对奢侈品往往只有一个笼统的概念，尚未认识到不同奢侈品牌的独特品牌价值。”

— 马子淳，高级研究分析师

May 2017

Consumer Attitudes towards Luxury - China

“As more affordable luxury brands and items are available, the Chinese luxury market is performing well. Desire for luxurious experiences is on the rise, but the majority of Chinese consumers tend to treat luxury as a collective concept and are yet to recognise the unique brand value of different luxury ...

April 2017

UK Retail Rankings - UK

The retail industry has seen strong demand over the last six years. There has been compound annual growth of 3% and most of that has been volume growth as there has been minimal inflation for much of the time and deflation in some sectors, especially food. In fact average ...