

March 2015

Attitudes to Home-delivery and Takeaway Food - UK

“Some concerns still linger about the quality of food offered by UK takeaway operators. Leveraging the demand for fresh and ‘real’ home-delivered food should help operators to increase their competitiveness in this market.”

– **Helena Childe, Senior Foodservice Analyst**

February 2015

Menu Flavours - UK

“The interest in trying new dishes as hobby further signals the importance of unique dishes in driving interest particularly among those who see themselves as ‘foodies’ and underlines the role of dining out as a leisure activity, competing with other experiences.”

Ethnic Restaurants and Takeaways - UK

“Whilst online ordering and the expansion of large chains should boost growth in the sector, operators must do more to improve on the market’s Achilles heel; a low perception of value for money.”

– **Richard Ford, Senior Food and Drink Analyst**

Consumers and the Economic Outlook: Quarterly Update - UK

“People are finally starting to feel the benefit of the recovery in their pay packets. After five years, average wages are finally increasing more quickly than prices. Although this will take time to feed through into consumer confidence, there are signs that spending habits are changing.”