

June 2022

Animal Protein and Alternatives - Brazil

“The rise in meat prices, especially beef, has led most consumers to look for more affordable substitutes, such as chicken, pork and eggs, as well as cheaper cuts and offal. Brands can invest in kits, promotions and formats that make animal protein and its alternatives less expensive, without losing quality ...

May 2022

Proteína Animal e Alternativas - Brazil

“A alta nos preços das carnes, especialmente a bovina, tem obrigado a maioria dos consumidores a encontrar substitutos mais baratos como carne de frango, suína, ovos, cortes mais baratos e miúdos. Nesse cenário, as marcas podem investir em kits, promoções e formatos que tornem as proteínas animais e suas alternativas ...